

**HUMANE SOCIETY  
INTERNATIONAL**  
AUSTRALIA

# ANNUAL REPORT

2021-22

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INTERNATIONAL**  
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## Acknowledgement of country

Humane Society International acknowledges the Traditional Owners of the land and waters of Australia and gives recognition and respect to them as the oldest living culture in the world. We recognise and respect the languages, cultural beliefs and customs that define their continuing relationships and responsibilities to land and waters. We pay our respects and honour Elders past, present and emerging.

# CONTENTS

01	Message from Chair of the Board and CEO
<b>03</b>	<b>Get to Know Us</b>
04	Our Vision, Mission and Values
06	Our History
08	Our Journey
10	Our Board
12	Our Leadership Team
14	Employee Value Proposition
16	Our Work
19	Our Objectives
20	Our Governance
21	Our Strategy
22	Our Outreach
24	FY22 Performance Highlights
<b>29</b>	<b>Campaigns and Programs</b>
31	Australian Wildlife
36	Wildlife Land Trust
40	Marine Wildlife
46	Traded Wildlife
49	Animals in Industry
52	Animals in Crisis
<b>57</b>	<b>International Projects</b>
<b>77</b>	<b>Financial Information</b>
82	Giving Thanks



IMAGE: WILDLIFE SOS

## Message from Chair of the Board and CEO

Happily, by the end of this reporting period we were back in the office with our colleagues and once again able to conduct trips to Canberra to meet with politicians and advocate for animals face-to-face.

We are once again so deeply grateful to our supporters, who stayed with us throughout this period of uncertainty and gave generously to our appeals, helping to protect everything from elephants to wombats.

This year saw us make significant improvements to our governance regime with our Board approving a range of policies to ensure the highest level of accountability to our donors and full compliance with meeting our obligations as a registered charity as outlined by the Australian Charities and Not-for-profit Commission.

Our nomination, along with two other conservation groups, succeeded in getting koalas in New South Wales, the Australian Capital Territory and Queensland protected as an Endangered species. This has led to an additional \$50 million in federal funding to assist with their recovery.

We also continued to deal with extreme weather events across the country, from fires to devastating floods, and have helped wildlife carers rescue and rehabilitate thousands of animals.

With a new federal government in place, our efforts for transformational environmental law reform will continue to be front and centre as we work with policy makers to address the extinction crisis. We couldn't do it without our supporters

and have welcomed many new supporters as 'Extinction Fighters' keen to take an active role in advocating for change.

Like many other charities, we are also looking to attract new donors to our cause. We continue to test different ways to reach new audiences with our stories of impact for animals and our efforts are having some success as we welcome new supporters to our cause joining our monthly giving program—Animal Defenders.

This will remain a focus for us, and a critical element of our strategic plan, as we remain committed to growing our animal protection efforts to help more animals, here in Australia and around the world.

We hope you will take great pride in reading this report and learning more about what you have helped us achieve this year. Thank you for standing with us for animals.

**Julianne Petersen**  
Chair of the Board

**Erica Martin**  
Chief Executive Officer



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Get to  
Know Us

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## OUR VISION

A world where people treat animals and nature with respect and compassion.

## OUR MISSION

To build an ecologically sustainable and humane world for all animals by being leaders in saving animal species and their habitats; aiding animals in crisis; and reducing cruelty in farming, trade and other industries.

## OUR VALUES

**TRUSTWORTHY:** We can be trusted to advocate for the best possible outcomes for animals. We are accountable and transparent in the use of donor funds.

**OPTIMISTIC:** Building a better world for animals can be challenging. We create a supportive, positive and inspiring culture for our staff and our supporters.

**COLLABORATIVE:** We form collaborative relationships to influence change.

**COURAGEOUS:** We don't shy away from the tough issues, we have the courage to stand up and create change.

**KNOWLEDGEABLE:** We seek first to understand all perspectives and then share knowledge and our expertise.



## OUR HISTORY

International influence combined with local expertise and knowledge makes Humane Society International a highly effective animal advocacy organisation, prepared to tackle the difficult issues to bring positive change.

Humane Society International's Australian office was opened in 1994 with Michael Kennedy and Verna Simpson as founding directors.

They established HSI Australia as an incorporated association affiliated with HSI Global which is based in Washington DC.

HSI Australia shares policy frameworks with the global organisation but we formulate our own independent campaigns relevant to our region; are responsible for our own fundraising; and have our own Board of Directors overseeing our strategy and governance.

In 2020, HSI transitioned from an Incorporated Association to a Company Limited by Guarantee.

Since 1994, HSI has grown from a staff of two with an annual budget less than \$50,000 to the organisation it is today, with more than 70,000 supporters, 16 staff and a budget of almost \$3.5 million to invest in animal protection.



*From left to right: Bob Hawke and Michael Kennedy at 20th anniversary of Hawke Government's initiative to prevent mining in Antarctica; Verna And Lee Rhiannon (Greens) with free-range chicken petitions at Parliament House; Michael Kennedy, Nicola Beynon, Chris McGrath, Jessica Simpson outside courthouse.*



*Verna Simpson in India with founders of Wildlife SOS, Kartick Satyanarayan and Geeta Seshamani and Champa the first elephant they rescued together.*

## OUR JOURNEY

This timeline offers just a taste of what we have achieved over our journey from 1994 to today. None of these achievements would have been possible without the unwavering support of our donors and the hard work of our staff.

## Major achievements from 1994 to today

- ▶ HSI has successfully nominated over 75 Australian species for protection under Federal environment law
- ▶ HSI has successfully nominated 45 threatened ecosystems for protection under Federal law, covering some 8 million hectares (20 million acres)
- ▶ HSI has helped permanently protect 28 high conservation areas in Australia/Indonesia; worked with the Commonwealth to list the first 80 National Heritage sites under Federal law
- ▶ HSI helped strengthen/secure dozens of marine/coastal reserves
- ▶ HSI was the primary litigant, or financially supported, nearly 30 court actions with significant wins for multiple species.
- ▶ HSI successfully nominated 17 key threatening processes to Australia's endangered species and habitats, for recognition under Federal environment law: including land clearing, climate change, long-line fishing, beach shark nets, and marine debris

### 1996–1997

HSI successfully nominated 3 species of albatross and the great white shark to the Commonwealth Endangered Species Protection Act.

### 1999

- HSI successfully nominated the grey-headed flying fox as a vulnerable species under the Endangered Species Protection Act, eventually leading to a ban on shooting flying foxes by fruit farmers in NSW.
- HSI was a critical player in the development, passage and implementation of the Federal *Environment Protection and Biodiversity Act 1999* which importantly put the Environment Minister in charge of environmental approvals.

### 2000–present

HSI internally funded, and triggered Commonwealth resources, to contribute \$34 million towards 500 wildlife conservation programs in 60 countries

### 2004

HSI triggered the establishment of the first National Biodiversity Hotspots program in Australia leading to a \$120 million investment in conservation, identifying 15 'Biodiversity Hotspots' across Australia

### 2006–2015

HSI had a team at the UN climate change negotiations (UNFCCC) through to and beyond the 2015 Paris Agreement, seeking international protection for forests and keeping carbon in the ground

### 2007

HSI established the Wildlife Land Trust in Australia which now has in excess of 800 members protecting almost 80,000 hectares of wildlife habitat on private land

### 2012

All major department stores (David Jones, Myer, Big W, Target and Kmart) join HSI's fur free retailer campaign and announce official fur-free policies

### 2015

HSI achieved the imposition of a \$1 million fine on a Japanese whaling company after it ignored an injunction for its illegal whaling in the Australian Whale Sanctuary

### 2016

HSI successfully nominated the Australian sea lion as a vulnerable species under the EPBC Act, and later successfully backed an upgrading to endangered. Court action by HSI led to a 98% reduction in sea lion deaths in commercial fishers gillnets

### 2017

After a court case was brought by HSI to the Federal Court, Snowdale Holdings in WA was fined more than \$1 million for deceiving consumers over free-range eggs

### 2019

- HSI won a landmark victory for sharks with a Tribunal ordering an end to the lethal component of Queensland's shark control program in the Great Barrier Reef
- The Government passed a bill to end animal testing for cosmetics after HSI secured 11 commitments to ensure all cosmetic ingredients were covered by the ban

### 2019–2020

HSI was a lead responder in the Black Summer bushfires rescuing and providing support for rehabilitation of thousands of injured native species

### 2020

HSI was a key member of the stakeholder consultative group contributing to the Independent Review of the EPBC Act delivered by Professor Graeme Samuel

### 2021

HSI published *Failing our Wildlife* a critique of the Victorian Wildlife Act of 1975 with Environment Justice Australia

### 2022

- Koalas in NSW, the ACT and QLD protected as an Endangered species under the EPBC Act thanks to a nomination by HSI and two other conservation groups.
- As a result of an HSI proposal, 127 Australian reptile species were listed for protection from trade under the Convention on International Trade in Endangered Species

## OUR BOARD

Our Board freely contributes their skills and expertise to help us achieve our mission. They guide the development of our strategy, ensure our good governance and empower our staff to achieve their goals and make a real difference for animals and the environment.



**Julianne Petersen**  
Chair

Julianne has been Chair since December 2020, when founding Director Michael Kennedy retired. She has almost 40 years of executive management experience running major retail operations in a number of settings and brings a wealth of business expertise to HSI. She has also served on a number of non-profit boards gaining significant governance experience that she brings to her role as Chair.



**Matthew Hilton**  
Deputy Chair

Matthew is a media and communications specialist, passionate about social and environmental change and animal welfare. He has worked in overseas aid and then in New South Wales and Federal politics as an adviser and Chief of Staff. He currently provides strategic media and communications support to clients working on climate related issues and lends his considerable communications expertise to HSI.



**Gregory Tolhurst**  
Secretary

Greg has a long established career in the legal profession having both practised and taught law at senior levels. He is PhD qualified, a graduate of the Australian Institute of Company Directors and currently the CEO of the Australian Bar Association and a Professor of Commercial Law at the University of Sydney in the School of Law. He brings this stellar legal and governance background to HSI.



**Wendy Williams**  
Chair, Finance and  
Investment Committee

Wendy has managed complex budgets and financial reporting for more than 25 years. She successfully managed financial controls both at store and national level for some of Australia's largest retailers including Coles Myer, David Jones and Woolworths Holdings. She is now involved in supporting the growth of a small business assisting the owners in establishing financial accounting systems and business processes.



**Leslie Barcus**  
Director

Leslie is the Executive Director for VegFund and has extensive governance and senior management experience in not-for-profit and private enterprises around the world. With a Masters Degree in International Economic Development. Her work includes animal rights and welfare, biodiversity conservation, education, micro-finance, behaviour change and organisational capacity building.



**Kitty Block**  
Director

Kitty is the President and Chief Executive Officer (CEO) of the Humane Society of the United States with more than 10 million members and CEO of HSI Global. With her legal background she has investigated cruelties and achieved major policy reforms including European Union and US bans on imports of dog and cat fur and bans on slaughtering horses for human consumption. She continues to expand HSI in both impact and scope.



**Beverley Lange**  
Director

Beverley has held a variety of executive and director positions in the non-profit and education sectors including CEO of the Bobby Goldsmith Foundation. She has key capabilities in coaching, organisational review, tender and funding writing, project and change management and business and systems design. Beverley has added great value to HSI's strategic plan and continues to help guide the organisation's growth and development.



**Clive Phillips**  
Director

Clive was Australia's first professor of animal welfare at the University of Queensland veterinary school from 2003–2017. Prior to that he lectured in animal production at the Universities of Cambridge and Wales. His main research interest is the welfare of livestock, particularly during ship transport. As one of Australia's leading experts in animal welfare, Clive brings an invaluable perspective to HSI.

### Verna Simpson Treasurer (Resigned 16 December 2021)

Verna was a Founding Director of Humane Society International in Australia in 1994. With a focus on environmentally sound products, she built Mailex International into one of the largest direct marketing operations in Australia resulting in the nomination as Direct Marketer of the Year. As Director for Fund for Animals, Verna achieved a sound financial base and continued funds growth for the organisation.

Verna has also achieved success in publishing with Simply Living magazine receiving two United Nations Peace Prizes for contribution to environmental journalism whilst she was Managing Publisher/Editor. In 1999, Verna was elected to the UNEP Global 500 Roll of Honour and in 2003 with HSI successfully exposed the cruel trade in cat and dog fur into Australia from China.

## OUR LEADERSHIP TEAM

HSI's leadership team works collaboratively together to ensure that we are making progress on achieving the outcomes identified through the strategic planning process and to address any issues and make adjustments as needed throughout the year.



**Erica Martin**  
Chief Executive Officer

Erica was recruited by founders Michael Kennedy and Verna Simpson to join HSI as CEO in 2017. She has 20 years of experience as a senior executive in animal welfare and conservation not-for-profits. Before that, she was a Corporate Communications Director in the Australian public service. She is focused on maximising impact for animals across HSI's campaigns and ensuring the organisation uses its resources wisely and effectively. She is passionate about building a culture where supporters are treated with care and respect and staff feel valued and appreciated.



**Nicola Beynon**  
Head of Campaigns

Nicola has 25+ years of experience campaigning in the Australian and international animal protection movements and has spent 18 years with the HSI. She has also worked in the NSW parliament as a policy advisor. Career highlights have been negotiating Australia's national environment laws in 1999, securing protection for a 'million acres' of threatened wildlife habitat, taking the Japanese whalers to court and winning, working on international agreements for albatross and sharks, protecting great white sharks from the global trade in their jaws and fins and championing wildlife protection at many multi-lateral environment meetings.



**Gill Lawrence**  
Finance and Governance Manager

Gill joined HSI in early 2020 and is responsible for financial management and governance. Gill has worked in the for-purpose sector as an executive finance and governance professional for over 30 years and brings with her significant experience in the housing, disability, youth and family law sectors. She is a Chartered Accountant and a Graduate of the Australian Institute of Directors. Gill loves being outdoors in nature and is delighted to have the opportunity to use her skills to further the mission at HSI.



**Kelsey Olson**  
Fundraising Manager

Kelsey has worked in the for-purpose sector for more than eight years, previously in strategic marketing and creative production roles in some of Australia's leading fundraising agencies. She joined HSI in early 2021 and is leading the development team in our mission to grow HSI's capacity through fundraising and to deepen our engagement with supporters.



**Evan Quartermain**  
Head of Programs

Evan has been with HSI since 2010. A member of the IUCN World Commission on Protected Areas, Evan is responsible for HSI's terrestrial habitat protection and restoration programs including Threatened Ecological Community nominations and private land conservation through the Wildlife Land Trust. He leads our wildlife rescue and rehabilitation support programs and disaster preparedness and response efforts, and advises on wildlife-conflict campaigns for species such as flying-foxes and dingoes.

## EMPLOYEE VALUE PROPOSITION

We offer a fun, friendly and supportive environment for highly motivated people who want to create positive change for animals and nature.

- We are driven by our passion for nature and animal protection.
- We know that life happens and we offer a flexible workplace to adapt to different situations.
- We have a pet friendly office!
- We celebrate success and learn from failure.
- We don't shy away from challenges.
- We have each other's backs.
- We respect each other and communicate honestly and openly.
- We know we don't have all the answers and seek to continuously expand our understanding and knowledge.
- We embrace diversity and inclusion.
- We invest in our people and take staff development seriously.
- We support opportunities to take a desk break, get into nature and help animals.

### Valuing staff

At HSI we know that our staff are key to delivering impact for animals. We wanted to be sure that our staff feel they have the tools they need to perform their roles effectively and feel empowered and appreciated for their efforts. We conducted an anonymous survey with 20 questions including how likely they would be to recommend HSI to friends and family.

**HSI staff net promoter score**  **92**

#### What is a good NPS score?

The creators of the NPS metric, Bain & Company, say that although an NPS score above 0 is good, above 20 is great and above 50 is amazing. Anywhere above 80 is the top percentile.

- 100 - 0 = Needs improvement
- 0 - 20 = Good
- 30 - 70 = Great
- 70 - 100 = Excellent



Erica Martin, CEO



Nicola Beynon, Head of Campaigns



Evan Quartermain, Head of Programs



Kelsey Olson, Fundraising Manager



Gill Lawrence, Finance and Governance Manager



Georgie Dolphin, Animal Welfare Campaigner - Consumer Action



Martine Lappan, Animal Welfare Law & Policy Campaigner



Lawrence Chlebeck, Marine Biologist & Campaigner



Dr Megan Kessler, Nature Campaigner



Louise Boronyak, Wildlife Campaigner



Helen Church, Project Officer



Rhiannon Cunningham, Communications Manager



Sabrina Nizeti, Social Media & Digital Marketing Coordinator



Caroline Pattison, Office Administrator



Michelle Whitfield, Administration and Database Manager



Julieri De Florio, Fundraising Coordinator

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## OUR WORK

We base our positions on sound science and **compassion for all animals**.

We work to **educate and advocate** for strong laws that recognise the needs of animals and **long-term ecological sustainability**.

We seek to **change human behaviour** to move from exploitation to respect for animals.

We directly intervene in cases where we can **prevent suffering** of individual animals and **protect** threatened populations and species.

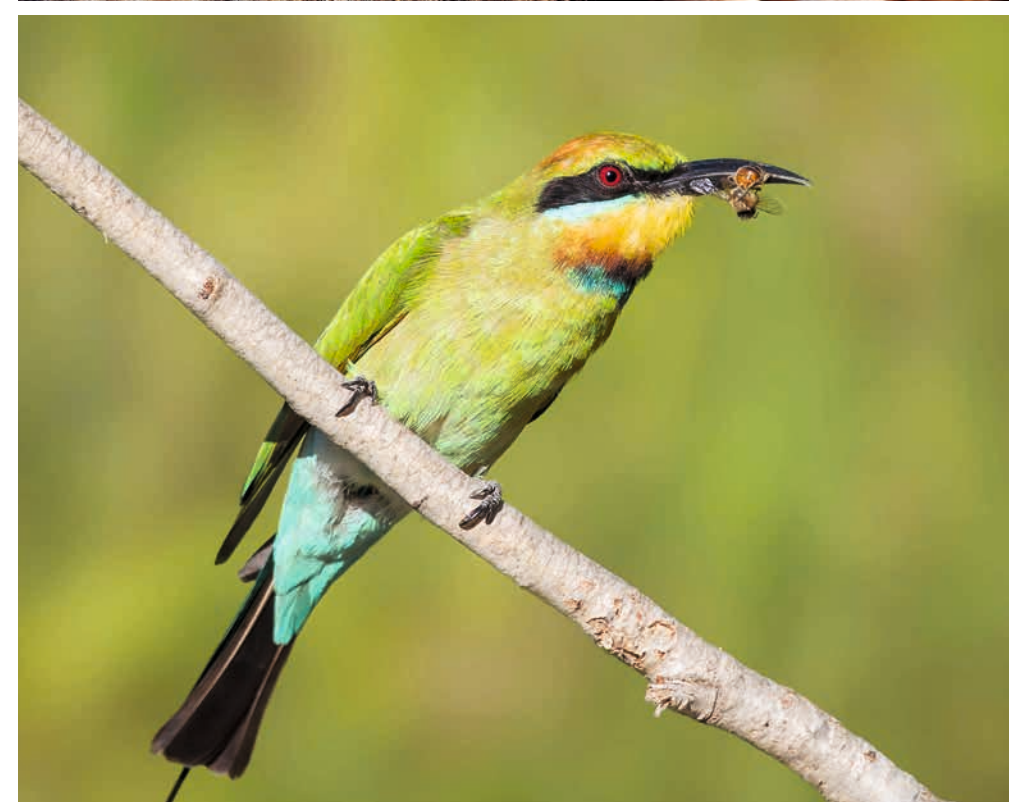
We believe that you need to **understand the causes** of animal cruelty and extinction to effect change.

We believe in **identifying the motivations behind human actions** that cause animal suffering and extinction and finding alternative cruelty-free and sustainable solutions.

We believe that **working collaboratively** with other groups makes all our efforts more effective.

We believe in **using existing laws and the courts** to push for positive change for animals and the environment.

**Humane Society International (HSI) is the leading international group working across the spectrum of saving endangered species and increasing habitat devoted to their conservation; improving legislation that impacts animals and the environment; reducing cruelty in farming and industry; reducing wildlife trade; and improving the welfare of domestic animals.**





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## OUR OBJECTIVES

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To promote the protection of all living things from cruelty and neglect.

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To promote the enhancement and conservation of all wild plants and animals.

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To promote the protection and conservation of, or research into, native species and ecological communities listed in federal, state and territory legislation.

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To promote the welfare and conservation of all animals and wildlife in domestic and international trade.

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To use all means to further humane and environmental education.

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To participate in, and cooperate with, all other international organisations and with societies and organisations in Australia and other nations, in all efforts to prevent or ameliorate the suffering of animals and the preservation and conservation of the environment.

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To assist and persuade, and, if necessary, to compel through legal means, government bodies and agencies to further the protection of animals and the environment through appropriate regulations and enforcement.

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To pursue all lawful means in furthering the purposes of this body.

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## OUR GOVERNANCE

We are committed to the accountability and transparency provided through our corporate governance framework.

Our aim is to faithfully fulfil our organisation's charitable purpose while adhering to laws, and industry codes of practice and ethics. Our Board oversees the development and implementation of policies and processes that reflect good corporate governance and continuous improvement.

Our Board receives a Workplace Health and Safety report at every board meeting and reviews our Delegations, Risk Framework and Complaints reports annually. Our strategic plan was led by our Board and included input from every member of staff.

We are regulated by the Australian Charities and Not-for-Profits Commission as a registered charity under the *Australian*

*Charities and Not-for-profits Commission Act 2012 (ACNC Act)*. We are registered as a public company limited by guarantee under the *Corporations Act 2001*, which means that the Corporations Act applies but in a manner modified by the ACNC Act. We also hold tax exemptions and concessions under the *Income Tax Assessment Act 1997*. We are audited every year and publish the report on our website.

We have MOUs with all our international project partners which includes a commitment to adhere to the External Conduct Standards as outlined by the ACNC.

We are authorised to fundraise in all states and territories in Australia. Our supporter relations team has all completed the Fundraising Institute of Australia's Code and Vulnerable Persons training.

### Our promise to donors

- We will always keep personal details safe and secure.
- We will keep our donors updated and share the achievements made possible by them.
- We will give our donors a choice on how and when we communicate with them.
- We will always respond to donor feedback and answer questions promptly.
- We won't take our donors' support for granted.
- We will always use our donors' money to have the maximum impact in protecting animals.

## OUR STRATEGY

In FY21, HSI Australia developed a strategic plan for the next three years. We recognised that animals are the very heart of all we do and that maximising our impact for animals would always be the bedrock of our work. We committed to continuing our annual review of our campaign and program strategies and identified areas above and beyond that to increase our impact and effectiveness. Our planning framework was based on the Balanced Scorecard principles, and we have adopted four organisational perspectives. This report documents some of the advances we have made in these four areas in FY22.

**1 Impact**  
To grow our influence and maximise our impact for conservation and animal welfare.

**3 Learning and Growth**  
To cultivate understanding and knowledge sharing with supporters and staff.

**2 Internal Process**  
To ensure compliance and improve our process efficiency and effectiveness.

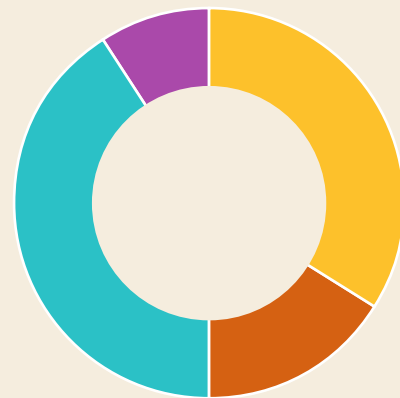
**4 Financial**  
To build financial momentum and reserves to have impact today and into the future.



## FY22 PERFORMANCE HIGHLIGHTS

We rely on our supporters to raise their voices and ensure that policy makers know they care and they vote on animal welfare and conservation issues. We work hard to keep our supporters informed and engaged on our issues.

**22,268 INDIVIDUAL SUPPORTERS** spoke out for animals and the environment by **TAKING ACTION 51,512 TIMES**



Actions taken (by campaign)

- 34% ■ Marine
- 16% ■ Animal Welfare
- 41% ■ Ivory Trade
- 9% ■ Australian Wildlife and Habitats

**KEY DECISION MAKERS** received **57,413 LETTERS FROM ACTION TAKERS**



**9,360 BRAND NEW DIGITAL SUPPORTERS** were recruited



### EXTINCTION FIGHTERS

In May 2022, we launched our Extinction Fighters initiative—a group of highly engaged and motivated supporters that can be activated to take higher level asks for nature, in the name of preventing the unfolding extinction crisis.

By the end of FY22 we had recruited

**117 MEMBERS**



We saw **STEADY GROWTH** in our **ANIMAL DEFENDERS PROGRAM** as a result of implementing our strategy:

**FY20 = 1,648**  
**FY21 = 1,747**  
**FY22 = 1,905**



There were **1,187 DIGITAL DOWNLOADS** of our **BETTER WOOL GUIDE** and **FUR FREE GUIDE** this year

**5,093** INDIVIDUAL DONORS gave generously to our mission



WE WELCOMED **676** NEW DONORS to our cause

### GEOGRAPHICAL SPENDING

**\$1,548,366** spent to protect animals in **AUSTRALIA**

**\$427,890** spent to protect animals **INTERNATIONALLY**

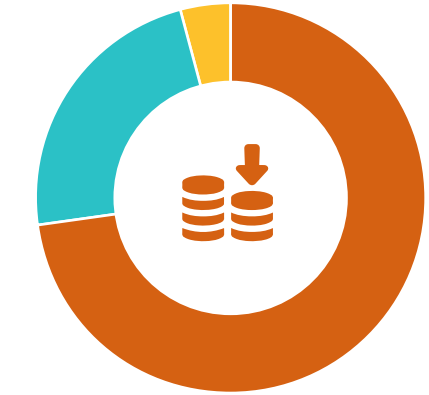


### INVESTING IN POSITIVE CHANGE FOR ANIMALS

#### REVENUE

\$2,234,450	73%	Donated by Individual Donors
\$714,835	23%	Grants for Multi-year Disaster Response Work
\$105,004	4%	Grant for Shark Conservation

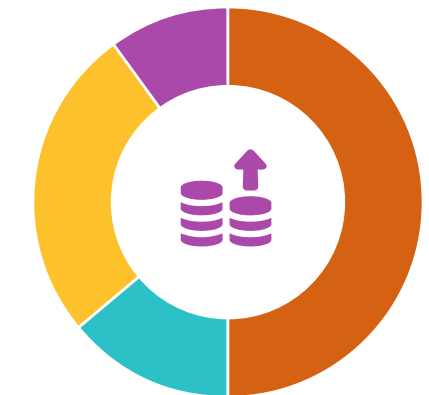
Total revenue from donations, bequests and grants: **\$3,054,289**



#### EXPENDITURE

\$1,548,366	50%	Australian Campaigns and Projects
\$427,890	14%	International Projects
\$801,062	26%	Fundraising
\$325,249	10%	Management and Administration

Total expenditure: **\$3,102,567**





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Campaigns  
and  
Programs

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East coast koalas are now protected as Endangered

## AUSTRALIAN WILDLIFE

HSI is a leader in protecting Australian wildlife and the places they call home. We are tireless advocates for the protection of iconic species as well as lesser known and sometimes maligned species.

### Nominations

Nominating species to the EPBC Act increases their protection under law and can release additional resources for their recovery.

#### Koalas

In February 2022, the Queensland, NSW and ACT koala populations were protected as an Endangered Species thanks to our nomination, submitted jointly with the International Fund for Animal Welfare (IFAW) and the Worldwide Fund for Nature (WWF). The submission included evidence revealing that Queensland's koala population has crashed by an estimated 50% since 2001 and up to 62% of the NSW koala population has been lost over the same period.

As a result of this listing an additional \$50 million in federal funding has been announced to help recover the populations.

#### Reptiles

We also completed the submission of nominations to the Queensland Government for increased protections for 14 threatened reptile species which was supported by a grant from the Queensland Government.

To date, we have successfully nominated **more than 75 species** for protection under Federal law.



Mount Elliot broad-tailed gecko nominated for increased protection

IMAGE: LUBOMÍR KLÁTIL



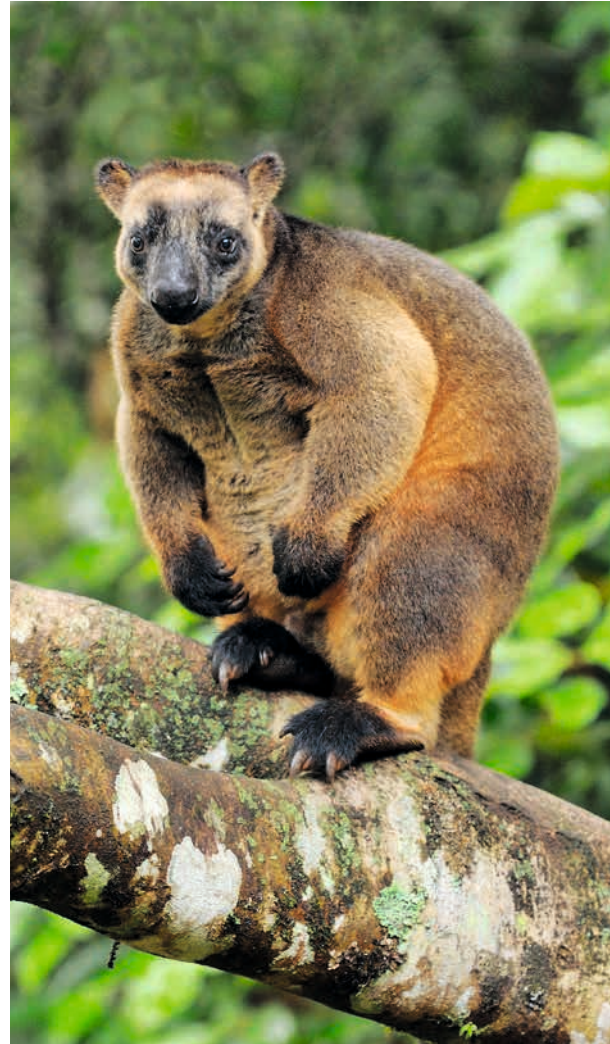
### Habitat

Our nominations saw an additional six Threatened Ecological Communities protected in law this year.

Two important habitats for endangered spotted-tail quolls and gang-gang cockatoos in south east NSW were recognised as Endangered—the **Araluen Scarp Grassy Forest** and **Brogo Wet Vine Forest**.

The **Lowland Tropical Rainforests of the Wet Tropics**, home to cassowaries and tree-kangaroos in Far North Queensland, was also listed as Endangered after being severely impacted by historical clearing and threats from weed invasion and cyclone damage.

The **Mallee bird community of the Murray Darling** was listed as Endangered and was the first faunal-based listing. This area provides critical habitat for 20 mallee-dependent species including Malleefowl, mallee emu wrens, regent parrots and red-lored whistlers.



*HSI's habitat listings have protected native animals like Lumholtz's tree kangaroos, gang gang cockatoos and mallee emu wrens*

The **Coastal Swamp Sclerophyll Forest of NSW and SE Queensland** was also listed as Endangered. This area covers a narrow strip of land which is home to many threatened species including the spotted-tailed quoll, southern brown bandicoot, long-footed potoroo, swift parrot, orange-bellied parrot and koala.

Finally, the **Eastern Suburbs Banksia Scrub of the Sydney Region** was sadly listed as Critically Endangered. This will provide additional protection for Eastern pygmy possums, green and golden bell frogs and bandicoots.

Without HSI's nominations, significant areas of critical habitat for many threatened and endangered species would have no protection from development.

**To date we have successfully nominated 45 of 100 listed (45%) Threatened Ecological Communities under the EPBC Act.**



*Eastern spinebill on a banksia serrata*



### EPBC Act reform

We and our colleagues in the Places You Love Alliance succeeded in ensuring that two bills which would have substantially weakened environmental protections did not pass under the previous government—the Environment Protection and Biodiversity Conservation Amendment (Standards and Assurance) Bill 2021 and the Environment Protection and Biodiversity Conservation Amendment (Streamlining Approvals) Bill 2020.

The new Labor Government has committed to delivering a comprehensive response to the Samuel Review into the EPBC Act.

HSI was a key member of the consultative group contributing to the Samuel Review and we will continue to work with the government to ensure the response delivers positive outcomes for nature with strong national standards as a foundation to halt the extinction crisis.

The establishment of an independent Environmental Protection Agency is another commitment that we welcome and we will continue to advocate for well-resourced recovery plans, merits reviews, and many other additional measures to prevent further biodiversity loss.

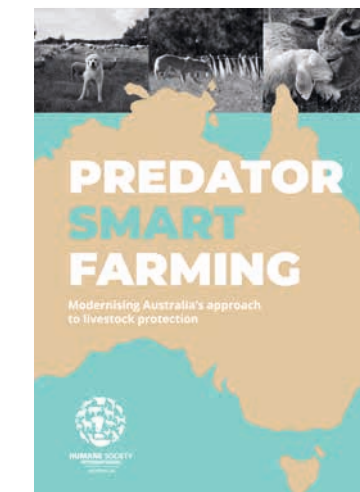
### Dingoes

Our Predator Smart Farming guide on non-lethal alternatives for stock protection that will outline the ways to and benefits of adapting to living with dingoes rather than attempting to remove them through shooting or poisoning will be released later in 2022. We have also committed to sponsoring an upcoming Indigenous dingo forum.

### Flying-foxes

Our advocacy helped to save the spectacled flying-fox from losing its right to a recovery plan when the former government decided to ditch recovery plans for 176 threatened species earlier this year. We remain a key member of the Spectacled Flying-Fox Recovery Team advocating for increased protections.

We commenced discussions with the Queensland Government and the industry group GrowCom in efforts to see Damage Mitigation Permits that allow threatened grey-headed flying foxes to be shot phased out. This work will continue next year.



*HSI produces reports to help educate law and policy makers as well as stakeholders towards a more humane future.*



## WILDLIFE LAND TRUST

Australia is home to unique wildlife and extraordinary biodiversity and yet only a small fraction of our landmass has some form of security as a protected area. So it is little wonder that we lead the world when it comes to mammal extinctions.



The role of private land has become an integral part of the solution when it comes to protecting our wildlife and since 2007 we have been building a network of private landholders who devote their properties to conservation—the Wildlife Land Trust (WLT).

With over 60% of Australia privately-owned, landholders play a vital role in conserving the incredible and unique biodiversity of this country. The WLT supports conservation-minded landholders, helping them to continue their critical on-ground work in preserving natural spaces.

The Wildlife Land Trust encompasses sanctuaries from one to several thousand hectares, with our members all working to protect, restore and support native species on their land. Our network of private sanctuaries provides a refuge for wildlife across rainforests, grasslands, woodlands and alpine regions.

State	Sanctuaries		Area (ha)	
	FY2021	FY2022	FY2021	FY2022
QLD	210	232	36,409	36,714
NSW	333	356	26,807	28,601
VIC	67	73	2,365	2,436
WA	45	49	5,215	5,252
TAS	42	45	3,058	3,229
SA	40	46	3,091	3,239
NT	5	5	631	631
<b>TOTAL</b>	<b>742</b>	<b>806</b>	<b>77,576</b>	<b>80,102</b>

**This year we welcomed 64 new members to the Wildlife Land Trust, spanning 2,575 hectares. Our network now spans 806 wildlife-friendly sanctuaries across over 80,000 hectares.**



Emu Creek sanctuary in South Australia

IMAGE: DEREK COOPER AND POLLY SMART

Visit [www.wildlifelandtrust.org.au](http://www.wildlifelandtrust.org.au) to learn more.



IMAGE: EVAN QUARTERMAIN/HSI

Wallaby Wetlands image from a drone.

## Wallaby Wetlands

This year saw us advance work which will lead to the restoring of our property, Wallaby Wetlands, which was a former cane farm in Queensland. The purchase was made possible by an extraordinary gift of \$1.3 million from Jennifer Gates.

We are nearing completion of agreements for a 26 year relationship with CO2 Australia who have successfully applied to Queensland's Land Restoration Fund obtaining funding to generate Australian

Carbon Credit Units (ACCU) through establishing projects with landholders to sequester carbon.

This will enable the full revegetation of the 75 hectare property which is bordered by national park on three sides and one of our WLT members, the Sheoak Ridge Nature Reserve, on the fourth side.

The project will restore habitat for an incredible diversity of animals including striped possums, feathertail gliders, northern quolls, platypus, spectacled

flying-foxes, rainbow bee-eaters, double-eyed fig parrots, amethystine scrub pythons, stony creek frogs and hundreds of invertebrate species that call the surrounding area home.

HSI staff assisted The Agile Project with a relocation of more than 50 agile wallabies from Trinity Beach to Wallaby Wetlands in October. We are exploring opportunities to use the site for future releases and scientific research into post-release behaviour.



IMAGE: GRAHAM WINTERFLOOD

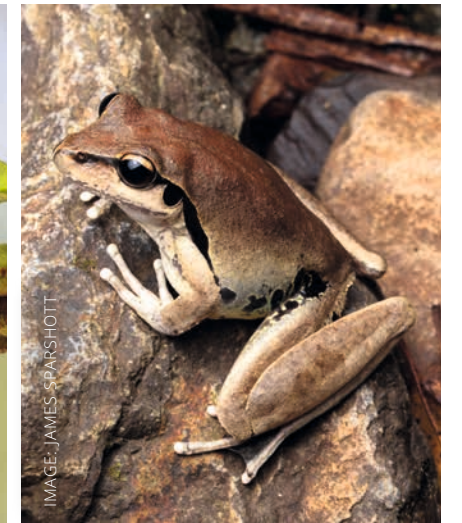
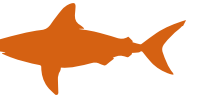


IMAGE: JAMES SPARSHOTT

From left to right: Agile wallaby, northern quoll, double-eyed fig parrot, stony creek frog.



## MARINE WILDLIFE

HSI has been campaigning for our marine life from our inception. We have won protections for whales, sharks and sea-lions and continue to champion our marine species and advocate for their protection.

### Shark Champions

Our collaboration with AMCS, received an additional three years of support from the Shark Conservation Fund. This will ensure that we can continue to raise awareness about the threats faced by sharks and advocate for greater protection for them. Our more than 60,000 Shark Champions took well over 130,000 actions advocating for shark protection across FY22.

### Shark and Ray nominations

Since 2019, we have nominated 16 species of sharks and rays to the EPBC Act. Four of those have been prioritised for assessment and we expect an announcement on the results in October 2022. This year we did not make any additional nominations for

marine species, but rather focused our efforts on engaging with species experts to augment cases for species listings.

### Shark finning and fisheries

Along with AMCS and the Environmental Defenders Office (EDO) we published a report which revealed a lack of accuracy in Australian import and export data regarding the trade in shark fins. The report showed the need for much stricter controls to ensure Australia is not contributing to the unsustainable trade in shark fins.

As a result of our advocacy efforts, Western Australia has introduced a 'Fins Naturally Attached' policy in the draft Harvest Strategy. If implemented this will reduce finning from endangered shark species.

We also succeeded in persuading Queensland to reduce its shark quota by 100 tonnes which will save an estimated 20,000 sharks per year including endangered scalloped hammerheads.



Shark fins

IMAGE: SONJA FORDHAM



Scalloped hammerhead



## Positive impact for Australia sea lions

Our decade-long campaign to protect Australian sea lions has borne fruit with reduced sea lion deaths off the South Australian coast, giving great hope for sea lion population recovery.

In 2010 the South Australian Research and Development Institute (SARDI) published a report that found up to 256 Australian sea lions were killed in gillnets in the Commonwealth-managed Gillnet Hook and Trap (GHAT) Fishery every year. Sea lion numbers were already crashing and this practice was pushing the species even closer to the brink.

HSI worked tirelessly with government, scientists, other conservation organisations and fishers to instigate a management strategy which would include gillnet fishing exclusion zones around all breeding colonies, cameras on fishing boats and the introduction of closures in parts of the fishery if a certain number of sea lions were caught. Thanks to those interventions, new

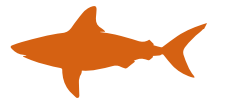
research released this year has shown an incredible 98% reduction in the numbers of sea lions killed in GHAT gillnets.

We are now advocating for similar measures to be fast-tracked in a Western Australian fishery to assist recovery of sea lions there.

In 2016 HSI also submitted an EPBC nomination to uplist Australian sea lions from Vulnerable to Endangered—this additional federal protection was approved in 2020.

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Lasting change for animals can take many years of campaigning. The ongoing support of HSI donors helps us stay on the case and make these successes possible, thank you!

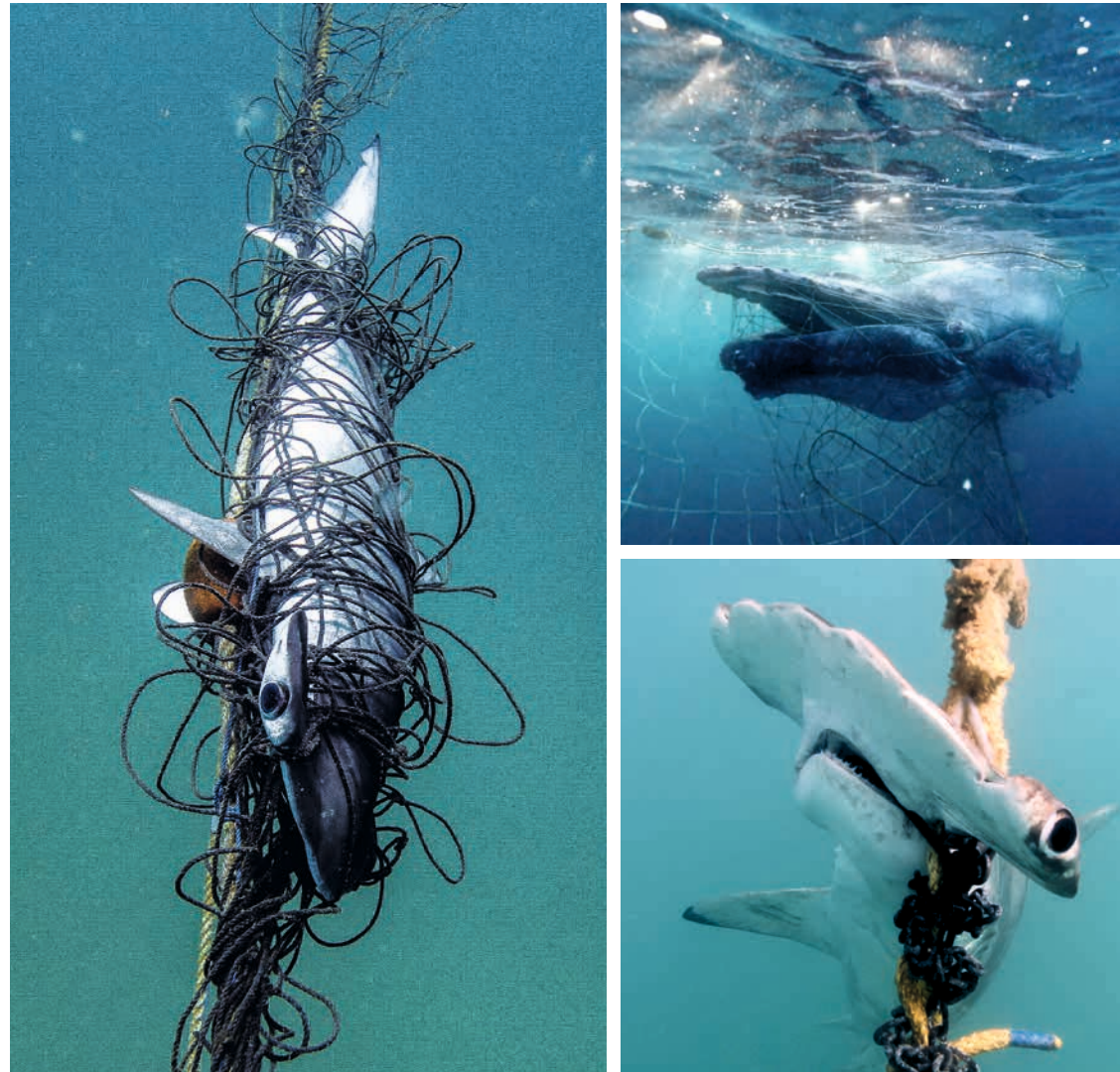


## Shark control

In response to our efforts to reduce lethal shark control, the NSW government announced its new shark management strategy which includes a significant increase in non-lethal shark control methods including drone surveillance and SMART drumlines. This investment is an important first step towards removal of shark nets, which we will continue to work towards.

We continued to participate in screenings and Q&A sessions of the documentary *Envoy: Shark Cull* which is narrated by Eric Bana and features our marine biologist Lawrence Chlebeck. The film exposes the cost of the lethal shark control programs in NSW and Queensland and sheds light on more effective methods to keep swimmers safe.

After continued tireless advocacy we succeeded in persuading the last three NSW local councils with shark nets to vote for their removal. Sutherland, Central Coast and Lake Macquarie joined with Newcastle, Northern Beaches, Waverley, Randwick and Wollongong in all calling for an end to shark nets. The final decision for net removal lies with the NSW Agriculture Minister.



IMAGES: N. MCLACHLAN/HSI

*Lethal shark control methods are outdated and take a terrible toll on marine life.*

Queensland has also released a shark management strategy, outlining an increased investment in non-lethal shark control. Drone surveillance and Catch Alert drumline trials are underway with scope for both to be expanded into new regions of the state. The Catch Alert drumline trial has replaced a number of traditional drumlines on the Capricorn Coast which, according to trial statistics, spared the lives of 36 sharks over the 12 month trial period.

## Albatross

We continued to attend fisheries meetings to raise concerns about albatross deaths as a result of long line fishing and push for a greater take-up of measures to reduce seabird bycatch.

## Whales

HSI helped draw global media attention to the terrible suffering of whales caught in trap nets in Japan. HSI has been meeting with the Australian government delegation as it prepares to join the International Whaling Commission this year. HSI will have a team at the meeting working to ensure the global ban on commercial whaling remains.



*Black-browed albatross*



## TRADED WILDLIFE

Sadly, wildlife trade is big business worth billions of dollars, and the illegal trade in wildlife is driving some species to extinction. HSI is a powerful advocate for wildlife seeking to end the cruel and unsustainable trade in wild animals.

In April 2022, then Environment Minister, Sussan Ley, announced plans to further safeguard 127 protected reptiles by listing them under Appendix III of CITES (the Convention on International Trade in Endangered Species). We recommended these species for additional protections in 2020 as all species have been identified as being at risk from illegal export for the pet trade. The species to be listed include blue tongue lizards, skinks and geckos whose unique features can see them fetch thousands of dollars from collectors in the pet trade. The CITES listings will require countries to report imported animals which will help Australia track and stop illegal trade in these species.

Later in the year we welcomed the news that Australia will nominate the blue tongued pygmy skink to Appendix I

of CITES entirely prohibiting the commercial trade in this endangered species.

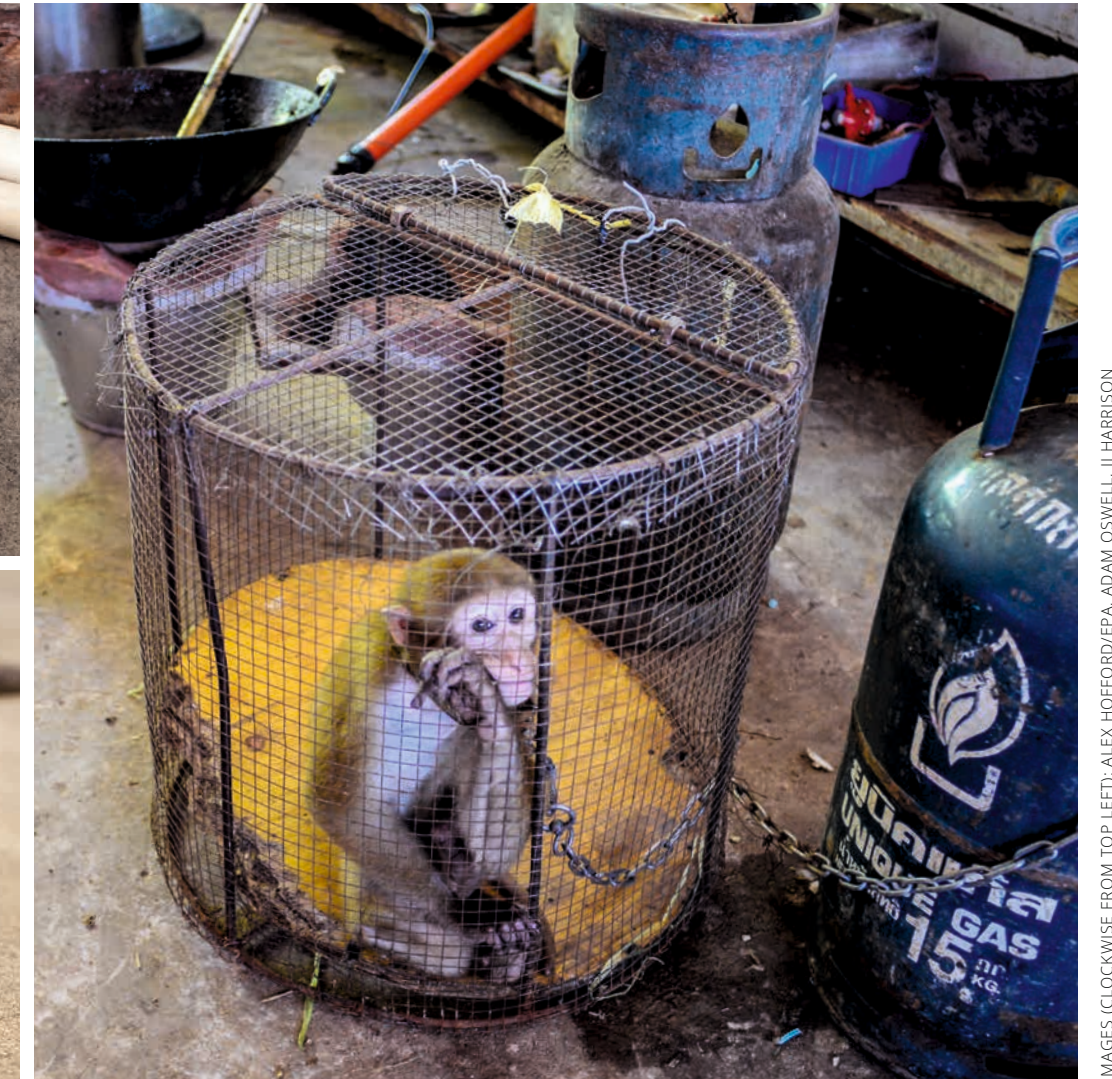
HSI is heading to the Conference of the Parties to CITES to be held in Panama in November where we will have a team of experts working to persuade governments to vote for trade controls for sharks, the hippo and glass frogs, against any opening up of ivory and rhino horn trade and against trophy hunting of endangered species.

HSI continues to push for a domestic ban in elephant ivory and rhino horn here in Australia as promised by the federal government at the last meeting of the Convention of International Trade of Endangered Species (CITES) in 2019. We continue to work with all states and territories and the federal government to implement the ban.

The former Environment Minister, Sussan Ley, also instigated a review of the Code of Practice for saltwater crocodile farming after lobbying from HSI, World Animal Protection and RSPCA. This review could lead to significant improvements in animal welfare conditions for these animals.

Later this year HSI will release a report detailing Australia's role in the global trophy hunting industry. We will call for an end to the import of trophies to Australia which currently includes species such as giraffe, bears and antelopes.

We are also continuing to push for a tightening of wildlife trade restrictions in reform of the EPBC Act.



The illegal trade in wild animals and their parts is driving some species to extinction as well as causing terrible suffering for individual animals.

IMAGES (CLOCKWISE FROM TOP LEFT): ALEX HOFFORD/EPA, ADAM OSWELL, JJ HARRISON



IMAGE: JO-ANNE MCCARTHUR/WE ANIMALS MEDIA

Clockwise from top left: Working to bring an end to greyhound racing; stop the live export of sheep; and eradicate puppy mills

## ANIMALS IN INDUSTRY

HSI is committed to improving conditions for all farmed animals to ensure they have lives worth living. We also want to see an end to animals being exploited for our ‘entertainment’.

### Expert evidence

HSI sent a submission to three NSW Parliament Inquiries on Puppy Farming, on the NSW Animal Welfare Bill and on the use of primates and other animals in medical research.

We also submitted to the consultation on Queensland’s draft animal welfare legislation and to reforms of the animal welfare laws in Tasmania and Victoria. With reforms of animal welfare laws underway in so many jurisdictions we have hired an animal law expert to drive this work forward.

We participated in a roundtable convened by the Australian Chief Veterinary Officer on wildlife and pandemic prevention and calling for the elimination of global wildlife markets.

### Free trade agreements

HSI provided our expertise during negotiations for Australia’s Free Trade Agreements with the UK and the EU. The concluded UK agreement includes an animal welfare chapter which is a first for Australia, including a recognition of sentience and we are pushing for more in the yet to be concluded EU agreement. HSI is using the negotiations to shine a spot light on Australia’s lower animal welfare standards and is working to ensure the agreements are used to leverage improvements from Australia.

### Collaborations

In March 2022, the Australian Alliance for Animals was formed bringing together some of the largest animal protection

organisations including HSI, all united to advance Australia’s broken animal welfare system.

As part of the Alliance, we will be advocating for systemic change to benefit animals including the establishment of an independent national commission for animal welfare.

We also joined with World Animal Protection and FOUR PAWS in January to write to the then Minister for Agriculture, David Littleproud, to oppose a proposed reduction in the duration of the northern summer live sheep export prohibition. The proposal would have allowed animals to be sent deeper in the Middle Eastern summer where they would experience climatic conditions that further exceed their heat stress thresholds and push their biological limits. The reduction was not implemented.



## Mulesing

We updated our *Better Wool Guide* adding 34 new fashion labels with policies against mulesing including Ralph Lauren, Marcs and Sass & Bide. Mulesing is where the rear end of lambs is sliced off to prevent fly strike, a procedure often performed with no pain relief. More than 10 million lambs endure this painful mutilation each year, despite a genetic option to breed smooth-bodied sheep being available to farmers which prevents fly strike and the need for mulesing. By driving consumer demand for non-mulesed wool with well over 100 brands adopting policies to stop sourcing mulesed wool, we hope to encourage more farmers to make the switch.

We also entered into a formal partnership with RSPCA Australia and FOUR PAWS this year to work together to bring an end to mulesing.

We succeeded in convincing the Australian Wool Exchange to classify steined/freeze mulesed sheep as a separate category not as non-mulesed in its National Wool Declaration Review.

## Fur

This year we released a new downloadable Fur Free Guide which lists more than 250 brands and retailers committed to being fur-free.



*A fox in a Finnish fur farm*

HSI global has exposed the brutal conditions that animals endure in European fur farms to help motivate the public to call for them to be shut down.



## Battery cages

With more than five million egg laying hens still confined in barren battery cages across Australia at any one time, our supporters have worked hard to bring about an end to the practice. The *Australian Animal Welfare Standards and Guidelines for Poultry* have undergone a protracted review which started back in 2015 and were finally released this year. They call for an end to battery cages by 2036. Egg industry lobbying could have derailed the phase out altogether, but 14 years is too long for layers hens to continue suffering. We are now calling on state government to enact a ban on battery cages much sooner.



*Hens in battery cages have no room to move or exhibit any natural behaviours.*

## Humane Choice

Our Humane Choice brand of truly free-range products continues to be managed by the National Association for Sustainable Agriculture Australia (NASAA). Australia permits labelling that uses the term 'free-range' for products that do not meet the highest animal welfare standards. So in 2006 HSI developed the Humane Choice label to help consumers identify products

they could be certain were the gold standard of animal welfare and raised in genuine free-range conditions. Humane Choice includes standards for poultry, cattle, sheep, goats and pigs. By partnering

with NASAA we envisage growth here in Australia as NASAA invests in marketing the brand as well as possible international expansion into Asia.



## ANIMALS IN CRISIS

As our climate changes, we are seeing a dramatic increase in the number and scale of disasters and HSI rapidly responds to help animal victims. We are also making progress in our campaigns to end the consumption of dog meat

### Disaster response

We have continued our critical work in supporting wildlife rescuers and rehabilitators through natural disasters in Australia. To date, we have invested nearly \$1.6 million in providing emergency supplies, helping to build resilience and capacity for wildlife shelters and restoring critical habitat for wildlife affected by disaster. More than 8,000 animals have been supported through our disaster response program, with many projects set to support wildlife for years to come.

In addition to the animals directly helped, we provided wildlife food and supplies to crisis containers in Victoria, established a replanting program for koala habitat in South Australia and provided wildlife cameras, emergency supplies, medical equipment and wildlife food for distribution in flood-affected areas of NSW and Queensland.

### FY22 WILDLIFE CARER DISASTER SUPPORT

46 grants issued

**\$446,368**

**39** Number of **wildlife carers** assisted

WILDLIFE HELPED	
Wombats	575
Macropods	359
Birds	510
Possums	81
Flying-foxes	30
Dingoes	90
Gliders	100
Koalas	588
Reptiles	62
Cows	80
<b>TOTAL</b>	<b>2,475</b>

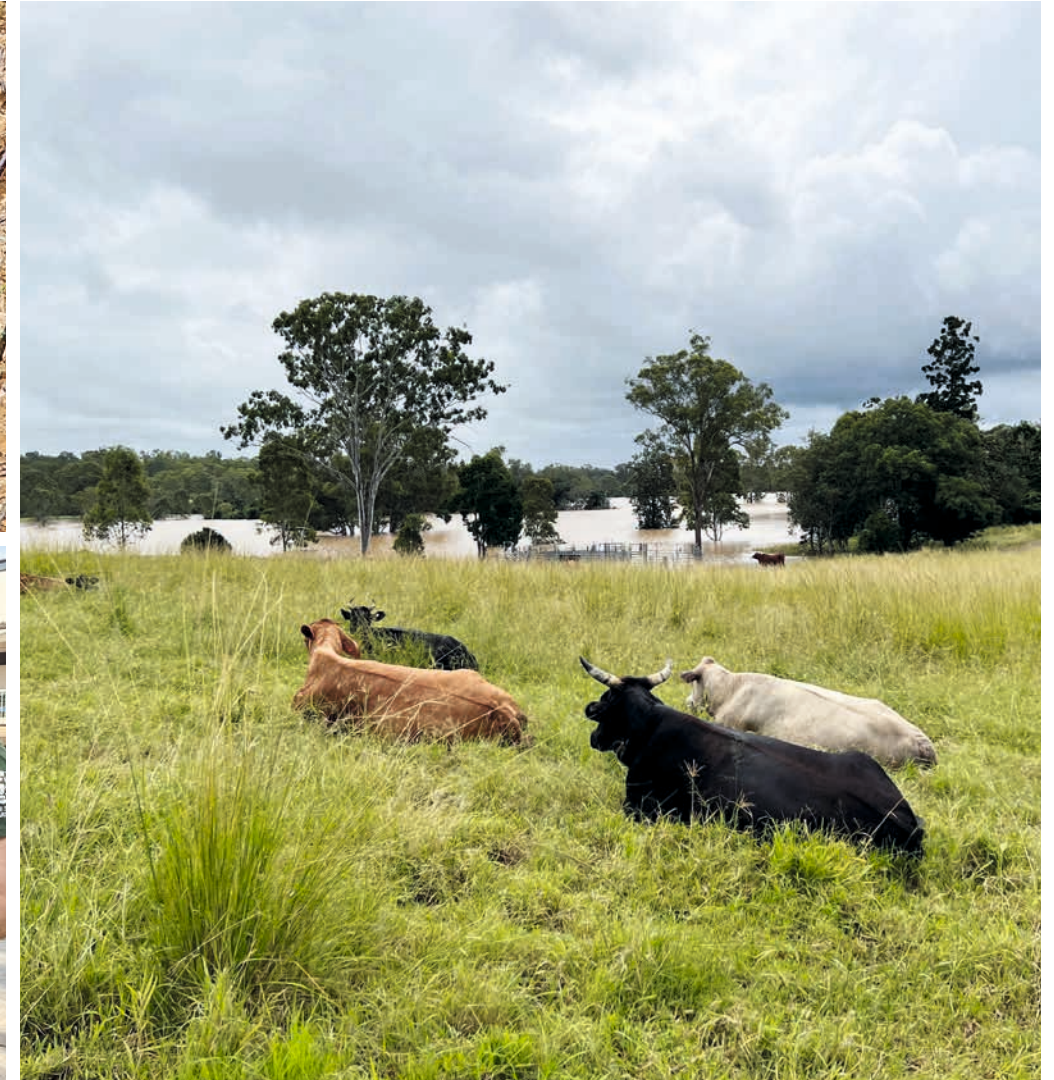


IMAGE: OHN CREIGHTON/WOMBAT CARE BUNDANOON

IMAGE: ANTHONY WALSGOTT/SAVE A COW FOUNDATION

HSI offers assistance to all animals in times of disaster: wildlife, farm animals and companion animals.



IMAGES (CLOCKWISE FROM TOP RIGHT): YOMA TIMES SURVADI/AP IMAGES FOR HSI, VSHINE, EKKY BOGOR/AP IMAGES FOR HSI

German shepherds, Labradors, huskies and golden retrievers were among dogs found alive at the slaughterhouse.

## Dog meat

HSI is a founding member of the Dog Meat Free Indonesia (DMFI) coalition, and we are making great progress towards ending this terrible trade. The DMFI has worked closely with the provincial government of Central Java since 2019 to ensure a holistic approach is taken to end a trade that threatens human health and public safety and causes immeasurable animal suffering.

Over recent years, ground-breaking actions have been taken by the authorities throughout Central Java to eradicate the dog meat trade, including 17 cities and regencies passing explicit regulations prohibiting the trade from throughout their jurisdictions, and successfully prosecuting dog meat traffickers in first-of-their kind cases. A dog slaughterhouse owner in Indonesia who bought and killed thousands of dogs each year for human consumption was sentenced to 12 months in jail and fined over \$10,000 USD. This marks the country's third conviction of a dog meat trafficker since the national government's declaration in 2018 that "dogs are not food."

In China HSI global continues to work with partners and law enforcement officials and this year shut down an illegal slaughterhouse in Shaanxi's Fufeng Country rescuing the 126 dogs found alive inside. A pile of dog collars in the corner acted as disturbing proof that pets are often stolen and killed for meat there. Opposition to the trade in dog meat is growing in China, and animal advocates as well as law enforcement agencies are resulting in hundreds of dogs being saved.

HSI also continues to work with farmers to permanently close down dog meat farms in South Korea. We are also assisting local groups and law enforcement in rescuing dogs, and of course campaigning for legislation that would end the dog meat trade for good. In September 2021, South Korea's President Moon Jae-in suggested it could be time to consider a dog meat ban, and a government-initiated task force is currently considering the issue. President Elect Yoon Suk-yeol has also said he would not oppose a ban, but the task force's recommendations have been delayed, so we continue to keep the pressure on until a further announcement is made.

**"Attitudes across Asia are changing with regards to dog meat. Young people are increasingly turning away from it and local activists are making their voices heard. It is never easy to look into the eyes of dogs that were destined for dinner plates, but seeing them living in new homes with loving families is so rewarding. We will continue to work on closing farms, changing laws, and educating consumers until this trade ends for good."**

Lola Webber, Director,  
Ending Dog Meat, HSI Global



IMAGE: MINISTRY OF ENVIRONMENT AND FORESTRY  
AND FRANKFURT ZOOLOGICAL SOCIETY

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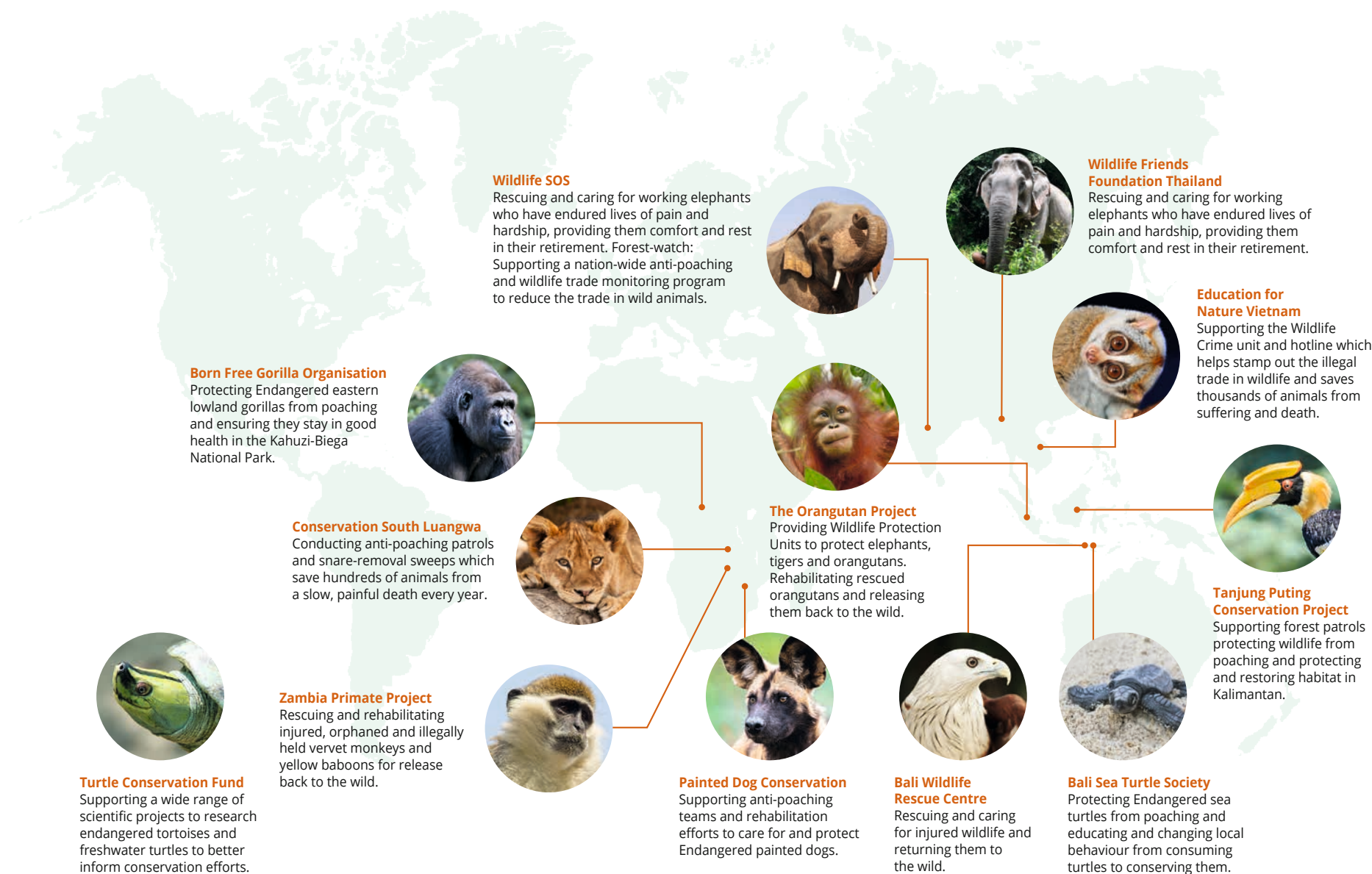
# International Projects

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## OUR PARTNERS

We are proud to work with a range of highly qualified international partners around the world, all committed to improving the lives of animals. We help to provide anti-poaching patrols, vital research and the rehabilitation and release of injured animals back to the wild.

Partner	Country	Since
Born Free Gorilla Conservation	DR Congo	2008
Conservation South Luangwa (CSL)	Zambia	2012
Zambia Primate Project (ZPP)	Zambia	2010
Painted Dog Conservation (PDC)	Zimbabwe	2003
Bali Sea Turtle Society (BSTS)	Indonesia	2011
Friends of the National Parks Foundation (FNPF)		
• Bali Wildlife Rescue Centre (BWRC)	Indonesia	2011
• Tanjung Puting Conservation Project		2000
The Orangutan Project (TOP)	Indonesia	2008
Wildlife Friends Foundation Thailand (WFFT)	Thailand	2016
Education for Nature Vietnam (ENV)	Vietnam	2006
Wildlife SOS		
• Elephant sanctuary	India	2010
• ForestWatch program		2005
Turtle Conservation Fund (TCF)	Global	2009





## DR CONGO

### Born Free Gorilla Conservation

Kahuzi-Biega National Park (PNKB) is a UNESCO World Heritage-listed site in the DRC and the last refuge of the Endangered eastern lowland gorillas (*Gorilla berengei graueri*).

Working together with the Congolese Institute for Nature Conservation (ICCN) and Born Free, we are supporting the gorilla rangers of Kahuzi-Biega protecting 13 gorilla families. The rangers monitor the area for snares, poachers and habitat destruction by illegal mining camps.

In FY22 the teams completed 24 field trips including outings for close monitoring and gorilla identification, as well as for health monitoring of gorilla families.

Sadly the lone male gorilla Mugaruka passed away at the end of 2021 after a short illness, but he had lived a long and fruitful life under the watchful eyes of his protectors. The Chimanuka family continues to thrive and is currently composed of 20 individuals including the addition of three babies. Monitoring

has revealed that individuals in this family now move in several groups, with one black back, Nabanga remaining solitary.

Kahuzi-Biega continues to face threats from poachers and armed groups conducting illegal activities in the park which cause significant disturbances for the gorilla families.

In April 2022, the ICCN signed a new agreement with the Wildlife Conservation Society (WCS) for the day-to-day management of the park and boost the gorilla monitoring project. We welcome this new arrangement which will help provide increased security for the community and animals.



Kahuzi-Biega National Park

## ZAMBIA

### Conservation South Luangwa (CSL)

Critical anti-poaching support for CSL was again a focus for HSI in FY22. CSL works with the Department of National Parks and Wildlife to protect 1,400,000 hectares of wilderness in eastern Zambia that make up the South Luangwa National Park and a network of surrounding Game Management Areas (GMAs).

The Luangwa Valley is home to more than 60 species of mammals and 450 species of birds. Thornicroft Giraffe, Cookson's Wildebeest, lions, leopards, wild dogs and elephants are all protected by the dedicated rangers who patrol the region to prevent poaching and remove deadly snares.

CSL's Community Clean Sweep programme continued in FY22, following the huge success of the initiative's first year. Although initially designed in response to the Covid-19 pandemic, this success has resulted in CSL incorporating weekly Community Clean Sweeps into their ongoing annual programme of activities. In FY22 259 Community Clean

Sweeps have been conducted, with 1,039 community members removing 172 deadly wire snares from the bush.

CSL's wildlife rescue and veterinary team have continued to provide 24/7 response to all reports received of injured or snared animals within the Park and GMAs. The reputation of CSL's team continued to grow, as evidenced by the increasing joint operations for wildlife rescue beyond the Luangwa Valley, for example the de-snaring of a cheetah in the Bangweulu Wetlands the relocation of a white rhino in the North Luangwa National Park.

Overall, all CSL's results have increased from FY21 to FY22. This is due to a number of factors, including: increase in Community Scout capacity by 43% with the recruitment of 38 new scouts; improved strategic operations of the CSL/DNPW shared Control Room; and a general increase in poaching activities across the protected area. The significant increase in community snare sweeps is due to the programme starting mid way through FY21.

Result	FY21	FY22	Variation
Day patrols	344	<b>472</b>	27% increase
Long patrols	480	<b>491</b>	2% increase
Snares recovered	203	<b>693</b>	71% increase
Firearms confiscated	82	<b>103</b>	20% increase
Suspects apprehended	98	<b>106</b>	8% increase
Community Snare Sweeps	50	<b>259</b>	81% increase

*The increase in figures from FY21 are a result of increased community scout capacity, improved strategic operations and an increase in poaching activity.*

*The significant increase in community snare sweeps is due to the program starting mid way through FY21.*



Caption

IMAGE: EDWARD SELF/CONSERVATION SOUTH LUANGWA

## ZAMBIA

### Zambia Primate Project (ZPP)

The Zambia Primate Project operates out of the Kafue National Park in Zambia and is one of the world’s most successful primate rescue and release projects. Primate survival rate six months post release averages at a remarkable 95%.

At the end of June 2022, the Primate Transit Home in Kafue National Park was caring for a total of 44 rescued primates (38 vervet monkeys and 6 yellow baboons). A cohesive troop of 21 vervet monkeys was released through a soft release process in Kafue National Park in October 2021.

Since June 2021 there have been a number of positive achievements in the organisation including a significant increase in the number of rescues of illegally kept primates. In 2021 the ZPP team rescued 29 primates, 60% more than in 2020 (even though the project paused rescues for 4 months due to COVID).

Between January and June 2022, 19 primates (2 yellow baboons and 16 vervet monkeys) were rescued, some from harrowing conditions.

This increase may be attributed to a number of causes, including the increased presence of ZPP on social media, which has greatly improved the organisation’s visibility in Zambia. In

addition, there has been a more extensive education and awareness raising programme in the Copperbelt, where there is the highest number of illegally kept primates in the country.



## ZIMBABWE

### Painted Dog Conservation (PDC)

We continued to support the efforts of the Painted Dog Conservation Project in Zimbabwe—a country which is home to about 700 Endangered painted dogs.

The project works with local villages to run conservation programs and education and outreach programs. These efforts include anti-poaching teams and a rehabilitation facility where injured and orphaned painted dogs can be treated before being returned to the wild. A total of 14 packs were monitored this year throughout Hwange National Park and its periphery.

In FY22 a total of 1545 patrols were carried out resulting in the arrest of four poachers and recovery of 2,494 snares.

HSI support also enabled the expansion of Anti-Poaching Units which are now aided by the Mabale volunteers and two more volunteer groups Dopota and Nabushome. This has resulted in greater coverage protecting even more wildlife.

A total of 22 bush camps we conducted this year, helping to increase community understanding of the importance of protecting wildlife and biodiversity. The camps are also helping to develop

a positive attitude towards painted dogs and a reduction in illegal hunting. Community support for conservation has grown significantly since the commencement of bush camps.



IMAGE: NICK DYER



## INDONESIA

### Bali Sea Turtle Society (BSTS)

HSI is the major supporter of the BSTS. There are only seven species of sea turtle in the world and six of them are found in Indonesian waters: the Critically Endangered hawksbill turtle; the Endangered green and loggerhead turtles; the Vulnerable Olive Ridley and leatherback turtles; and the flathead turtle (whose conservation status is unknown due to a lack of data).

BSTS runs community-based conservation programs to help protect these turtles from poaching and works to educate and change local behaviour from consuming turtles to conserving them.

One of the key activities is nest protection, with eggs relocated to a protected hatchery safe from poachers, tourist traffic and feral dogs until they are ready to hatch. Then they are returned to the beach for release back to the wild.

This year the team protected 315 Olive Ridley turtle nests with 30,439 eggs. Of these 21,064 hatchlings returned to the sea.

During the two years of the pandemic, the number of nests that have been rescued has decreased considerably because of the restrictions placed on entering the coastal area, and reduced volunteer teams. In addition, worsening coastal erosion has reduced the habitat where the turtles lay their eggs.

### Friends of the National Parks Foundation (FNPF) Indonesia

#### Bali Wildlife Rescue Centre

We are the major supporters of the BWRC which provides vital care to a wide range of animals—most of which are confiscated from markets, private homes or businesses where they are kept as pets or for entertainment.

This year the team admitted animals from 20 different species including pangolins, sea eagles, barn owls and civets. Ten animals were able to be released back into the wild after successful rehabilitation.

A highlight this year was the seizure of two illegally held siamangs named Mimi and Momo. After two months of critical care provided at the Bali centre, the team has now relocated the animals to the Kalaweit Supayang Gibbon Conservation Centre in West Sumatra for further rehabilitation.

Another success story was the relocation of a leaf monkey who has finally been reunited with other members of his species at the Javan Langur Centre where he can continue his rehabilitation journey with hopes of returning to the wild.

The team also continued to educate communities that wild animals should not be pets and encourage them to report offenders to the authorities so that animals can be legally seized and hopefully returned to the wild.

#### Tanjung Puting Conservation Project

We continued to support the FNPF Forest Patrols in Kalimantan Borneo where they protect several endangered species including orangutans.

## Southeast Asia



IMAGE: BWRC

*Baby Siamang, Mimi.*

This year the team needed to clear water hyacinth from a 15km section of the river as this is the only access for the conservation patrols. This allowed the patrols to continue with critical tree plantings as well as fire prevention work.

Conservation education workshops were held with village children and they were encouraged to take part in reforestation activities with the team.

## INDONESIA

### The Orangutan Project (TOP)

We continued our support for the Wildlife Protection Units of TOP who patrol the ecologically rich Bukit Tigapuluh Landscape on the Indonesian island of Sumatra. The area provides important habitat for many wildlife species including 150 Critically Endangered Sumatran elephants, 30 Sumatran tigers and a re-introduced population of 180 Sumatran orangutans.

This year there were 48 patrols covering more than 56,000 kilometres. A total of 345 cases of illegal activities were detected including 162 cases of poaching, 82 cases of encroachment and 101 cases of logging.

All cases were reported to local authorities for charges and the snares and poaching equipment were destroyed or handed in to authorities as evidence.

The increase in detected illegal activities compared to the previous year (122 cases) is due to a substantial increase in the area patrolled which now includes large parts of the National Park that were not previously patrolled.

The team also responded to 212 human-elephant conflict situations and 289 farmers were trained to help them better live with elephants.

This year saw a decrease in the number of human-elephant conflicts reported

(310 from previous year) likely due to the fact that conflict mitigation teams were able to successfully keep elephant herds in forested areas and away from local villages. All five main elephant herds and four elephant bulls in the Bukit Tigapuluh Ecosystem are being monitored using



IMAGE: MINISTRY OF ENVIRONMENT AND FORESTRY AND SUMATRAN RESCUE ALLIANCE

GPS collars and direct tracking to safeguard them from poachers and to provide early warning for any potential human-elephant conflict.

16 orangutans are currently housed at the Open Orangutan Sanctuary awaiting release into the ecosystem. Jungle school also continued for juvenile orangutans who need to learn life skills prior to release. This fiscal year saw 10 orangutans released and all are being monitored.

## THAILAND

### Wildlife Friends Foundation Thailand (WFFT)

We continued to support the great work of WFFT this year as they provide lifetime care to rescued working elephants and many other species rescued from trade.

HSI support this year has provided food and enrichment for 24 rescued elephants and nine rescued tigers as well as ongoing medical care for the rescued elephants through the specialist elephant hospital on site.



Rescued elephants bathe at WFFT sanctuary in Thailand

IMAGE: WFFT



IMAGE: WFFT

## A new life for tigers and bears

Sadly, many zoos around the world have sub standard conditions for the animals in their care. This year we were able to transform the lives of 13 animals living in concrete cages in Thailand.

In 2022, we were also able to support WFFT as they rescued 11 tigers and two bears from shocking conditions at Phuket Zoo. Animals were housed in small, cramped concrete cells and, because of the pandemic, they were also no longer getting the proper nourishment and care they needed.

The tigers spent their lives being chained to podiums to be used as photo props. They were hit with sticks to 'smile' for the camera so tourists could take photos. It is hard to imagine the suffering they have endured.

One tiger, Rambo, is 19 years old and blind in one eye. His whole life, he has only known concrete floors and tiny cages. Now, he finally walks on grass, swims, claws trees and enjoys a big open-air enclosure.

Sadly two tigers did not survive the relocation, but all the remaining nine tigers are now thriving in their new home thanks to support from HSI donors.

They will now receive the best quality of care at the sanctuary for the rest of their lives.

Unfortunately many animals that are rescued from bad situations are never able to rehabilitated for release to live as wild animals. These animals deserve a second chance at quality sanctuaries such as as WFFT.

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We encourage all facilities with captive wildlife to adopt standards set by the Global Federation of Animal Sanctuaries and suggest travellers avoid all commercial captive wildlife facilities.



## Southeast Asia

### VIETNAM

#### Education for Nature Vietnam (ENV)

ENV continued their critical efforts to combat wildlife crime as well as education efforts to help to reduce consumer demand for wildlife products.

We were proud to continue our support for the Wildlife Crime Unit which operates a hotline for the public to report incidents where animals are being help illegally as pets or for entertainment. The unit works collaboratively with enforcement authorities to ensure that criminals are brought to justice.

In FY22, the Wildlife Crime Unit logged a total of 3,911 cases comprised of 9,853 individual violations. These cases included 2,922 selling and advertising live animals or products cases, 798 possession of live animal cases, and 189 trafficking cases.

The overall success rate on all cases was 67.4% and includes 294 seizures of live animals and parts or products such as tiger teeth jewellery, bear bile, ivory products, and rhino horn.

A total of 2,067 animals were confiscated or transferred during the reporting period, including 29 live tigers, 16 bears, seven otters, 122 macaques, nine lorises, five pangolins, four gibbons, 18 leopard cats, 445 turtles, and 1,380 raptors, parakeets, and other birds, as well as other mammals and reptiles.

ENV received 2,338 cases reported by the public through the Wildlife Crime Hotline and 1,621 of these resulted in a successful outcome. These successes include seizures of animals or products; issuance of fines or other sanctions; deactivation of sites and link removals by social media partners.



IMAGES: EDUCATION FOR NATURE – VIETNAM (ENV)



## South Asia

### INDIA

#### Wildlife SOS

##### Elephant sanctuary

Our ongoing partnership with Wildlife SOS to rescue working elephants in India and provide them with a peaceful retirement and care for the rest of their lives continued in FY22.

Three new elephants joined the herd this year: Pari, a young elephant of only 20 years but severely crippled from her difficult working life; Ginger a 60 year old blind elephant; and Lakshmi a 30 year old, also known as India's skinniest elephant.

There are now 34 elephants at the centre, all receiving excellent medical care for their injuries, a healthy diet, and freedom to roam and exhibit natural behaviours. Every one of these elephants knew little but pain and misery throughout their lives as working elephants but now live out their retirement in peace and tranquillity.

The team also continued their critical education and outreach work to educate local and foreign tourists about dark reality behind elephant tourism.

##### ForestWatch program

This nationwide anti-poaching and wildlife trade monitoring program continued in its critical work to build intelligence networks and skills to combat the efforts of poachers. This year the team was able to work with authorities to seize a large number of illegally trafficked animals

including elephants, sloth bears, parakeets, barn owls and a baby rhesus macaque. Poachers have been charged with offences under the Wildlife (Protection) Act 1972.

Thanks to our supporters we were also able to contribute to the expansion of the centre which will enable more animals to receive care.



IMAGE: WILDLIFE SOS

## GLOBAL

### Turtle Conservation Fund (TCF)

The TCF is a strategising and funding partnership coalition of leading turtle conservation organisations and individuals focused on ensuring the long-term survival of tortoises and freshwater turtles. Our support this fiscal year enabled five scientific projects:

- A study into the population status of Leith's softshell turtles (*Nilssonia leithii*) in the rocky stretch of Cauvery River, Melagiri, Tamil Nadu, India.
- Assessment of ecology, threats and status of understudied Caribbean sliders (*Trachemys* spp.) using biochemical panels and environmental DNA.
- Community-led conservation of critically endangered big-headed turtles (*Platysternon megacephalum*) and riverine ecosystems in northern Thailand's Mekong region.
- Raising turtles and tortoise species conservation awareness in Koshi Tappu Wildlife Reserve, Nepal.

- Assessing population, habitat use, and threat of Critically Endangered Elongated/Yellow Tortoise (*Indotestudo elongata*) outside protected areas in Sarpang district, Bhutan.

The mission of the TCF is to ensure that no species of tortoise or freshwater turtle becomes extinct and that sustainable populations of all species persist in the wild.



Clockwise from top left: Yellow tortoise, big-headed turtle, Leith's softshell turtle, Northern Indian flapshell turtle





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## Financial Information

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## FINANCIAL SUMMARY

HSI closed out FY22 in a strong financial position delivering a small surplus of \$12,687.

This brings reserves to \$5.919 million. Of the \$5.919 million, \$3.383 million relates to conservation land owned by HSI plus its office building in Avalon.

Total revenue from donations, bequests and grants has been maintained at a similar level to last year at just over \$3 million. The main difference in the year-on-year revenue being the \$1.3 million donation HSI received last year to purchase 75 hectares of land in Far North Queensland that had been previously used to farm sugar cane and graze cattle. HSI is working with

CO2 Australia and the Queensland Land Restoration Fund to revegetate the land for conservation purposes with the first planting anticipated in early 2023.

Our total campaign expenditure for FY22 was just under \$2 million. During the year, HSI continued to support of wildlife carers impacted by the Black Summer fires with direct grants of more than \$400 000 bringing total direct support to more than \$1.6 million over the last three years.

Additionally, FY22 was the first full year of HSI's three-year strategic plan. This involved an investment in HSI's fundraising capability leading to an increase this year of expenditure of \$250 000 in this area.

Our incredible supporters have helped us meet the challenges of FY22 and we continue to be optimistic about what we will achieve in FY23.

We will be continuing to invest in our strategic plan which will help us ensure we continue to raise the funds needed to maximise our impact in protecting animals and that we have the policies we need to ensure accountability and transparency to our donors. This will sit along side policies already introduced such as the reserves policy, developed to safeguard the long-term financial security and mission of the organisation.

We have also invested in additional staff resources that will enable HSI to be active in more campaign areas in line with our mission.



*Clockwise from top: Australian sea lion, Eastern pygmy possum, white-spotted shufflenose ray*



## Statement of profit or loss and other comprehensive income

For the year ended 30 June 2022

	2022 \$	2021 \$
<b>Income</b>		
Revenue	3,054,289	4,716,189
Investment income	9,126	19,160
Other income	51,839	202,170
	<b>3,115,254</b>	<b>4,937,519</b>
<b>Expenses</b>		
<b>Campaign costs</b>		
<i>Australian campaigns and projects</i>	1,548,366	1,732,360
<i>International projects</i>	427,890	487,147
Cost of fundraising	801,062	542,659
Management and administration	325,249	404,512
	<b>3,102,567</b>	<b>3,166,678</b>
<b>Surplus for the year</b>	<b>12,687</b>	<b>1,770,841</b>
<b>Other comprehensive income</b>		
Increase in asset revaluation reserve	-	76,350
	-	<b>76,350</b>
<b>Total comprehensive income</b>	<b>12,687</b>	<b>1,847,191</b>

The full audited financials are available on our website at [www.hsi.org.au](http://www.hsi.org.au)

## Statement of financial position

As at 30 June 2022

	2022 \$	2021 \$
<b>Assets</b>		
<b>Current assets</b>		
Cash and cash equivalents	5,952,163	6,381,728
Trade and other receivables	27,214	23,304
<b>Total current assets</b>	<b>5,979,377</b>	<b>6,405,032</b>
<b>Non-current assets</b>		
Property, plant and equipment	1,233,034	1,246,585
Conservation land	2,207,608	2,207,608
<b>Total non-current assets</b>	<b>3,440,642</b>	<b>3,454,193</b>
<b>Total assets</b>	<b>9,420,019</b>	<b>9,859,225</b>
<b>Liabilities</b>		
<b>Current liabilities</b>		
Trade and other payables	52,458	42,011
Provisions	99,036	89,038
Deferred income	1,684,904	1,465,698
<b>Total current liabilities</b>	<b>1,836,398</b>	<b>1,596,747</b>
<b>Non-current liabilities</b>		
Provisions	27,178	13,865
Deferred income	1,637,534	2,342,391
<b>Total non-current liabilities</b>	<b>1,664,712</b>	<b>2,356,256</b>
<b>Total liabilities</b>	<b>3,501,110</b>	<b>3,953,003</b>
<b>Net assets</b>	<b>5,918,909</b>	<b>5,906,222</b>
<b>Equity</b>		
Reserves	76,350	76,350
Retained surplus	5,842,559	5,829,872
<b>Total equity</b>	<b>5,918,909</b>	<b>5,906,222</b>

## GIVING THANKS

We want to thank every one of our incredible donors for their support during the year. None of this would be possible without you. From those who give individual gifts, to our Animal Defenders who donate monthly—we are so grateful for your trust in us to build a world where animals and nature are respected and protected.

So many of you also took the time to send letters to our politicians calling for better protections for everything from chickens to sharks; koalas to whales. These actions help to drive policy change. You have helped to ensure that policy makers understand that animal welfare and conservation matters to their constituents and you will hold them accountable.

We thank those who confirmed that they want to leave a lasting legacy for animals through a gift in their Will. We also acknowledge and pay respect to the extraordinary individuals whose gifts in Wills were recognised this year. We are grateful for the trust placed in us to make certain that animals will be protected, not just today, but far into the future.

Last, we are very grateful for the generous pro bono support from the team at DMC Direct Mail Corporation ([directmail.com.au](http://directmail.com.au)), who work on our fundraising campaign production. As a corporate supporter for many years they have helped significantly in raising funds to maximise HSI's impact.

*Thank you*

