



**HUMANE SOCIETY
INTERNATIONAL**
AUSTRALIA

FUR FREE GUIDE

**Your guide to a more
humane wardrobe**

ANIMAL CRUELTY IS NEVER IN STYLE

yet many clothing brands and retailers
still produce and sell fur items.



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Mink, foxes, racoon dogs and chinchillas are almost exclusively farmed for their fur, and coyotes and beavers are typically trapped. Fur farms are mainly self-regulated and the animals kept in them are cruelly deprived of their basic needs. On these farms, abuse and poor living standards are rife. In China, where the majority of fur products come from, there are no standards protecting animals on fur farms. Inhumane fur farmers and trappers kill millions of animals every single year across the globe simply so their fur can be used as a fashion statement.

**It's time for us to make a statement of our own—
one against the cruelty of the fur industry.**

**In this easy-to-use guide Humane Society
International Australia brings together hundreds
of brands available in Australia who are fully
committed to being fur free.**

**By using this guide when you are shopping
you are taking a stand against the fur industry.**

**Let's make sure fur goes
out of style for good.**



Want to learn more about the fur industry?

Visit hsi.org.au/fur

NOTE: There may be some additional brands with a fur free commitment that qualify to be included in this Guide, but they do not appear because it is not displayed publicly, or we are not aware. If you know of any brands that you think should be listed, be sure to let us know!

How to tell the difference between Real and Faux Fur



Real fur
Pointed ends



Faux fur
blunt ends



Real fur
Animal skin base



Faux fur
Woven fabric base

Check the fur tips

Real fur tapers to a point at the end (unless sheared). Faux fur tips are blunt.

Check the fur base





Part the hairs at the base. Faux fur is attached to woven fabric. The base of real fur is an animal's skin (leather).








The burn test









If you already own the item, safely cut and burn a few hairs. Real animal fur singes and smells like burnt human hair. Faux fur melts and smells like burnt plastic.










If in doubt, don't buy it!
















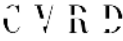







COMPANY		FUR FREE
	2RU2RA	✓
<i>& Other Stories</i>	& Other Stories	✓
Abercrombie & Fitch	Abercrombie & Fitch	✓
	adidas	✓
ADOLFO DOMINGUEZ	Adolfo Dominguez	✓
 Adrika	Adrika	✓
<i>aerie</i>	Aerie	✓
<i>Alannah Hill</i>	Alannah Hill	✓
alchemist	Alchemist	✓
	Aldi	✓
ALEXANDER MQUEEN	Alexander McQueen	✓
ALEXANDRA K <small>VEGAN BOOTS & ACCESSORIES</small>	Alexandra K	✓












COMPANY		FUR FREE
alice+olivia	Alice + Olivia	✓
	Almost Skateboards	✓
	American Apparel	✓
	American Eagle Outfitters	✓
	Angus Clyne Australia	✓
ANN TAYLOR	Ann Taylor	✓
Another Tomorrow	Another Tomorrow	✓
ARMANI	Armani	✓
	Arsayo	✓
	Asket	✓
ASOS	ASOS	✓
	ASOS Marketplace	✓



COMPANY		FUR FREE
	Australian Knitting Mills	✓
BACKSTAGE	Backstage	✓
BALENCIAGA	Balenciaga	✓
	Banana Republic	✓
bebe	Bebe	✓
	Benetton	✓
bianca®	Bianca	✓
	Big W	✓
	Billabong	✓
	Birdsnest	✓
BJÖRN BORG 	Bjorn Borg	✓
	Blind Skateboards	✓





COMPANY		FUR FREE
	Bloomingdale's	✓
BOTTEGA VENETA	Bottega Veneta	✓
BRAEZ	Braez	✓
	Brioni	✓
	Bunnings	✓
	Burberry London	✓
	by Insomnia	✓
	Byron Bay Gifts	✓
	C&A	✓
Calvin Klein	Calvin Klein	✓
 CANADA GOOSE®	Canada Goose	Fur free by 2023
	Castlebird Rose	✓







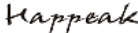





COMPANY		FUR FREE
	CCS	✓
	Cecil	✓
	Chanel	✓
	Charlie & Lee	✓
	Charlotte Ronson	✓
	Chicco	✓
CHICO'S	Chico's	✓
Chloé	Chloé	✓
CLAUDIE PIERLOT	Claudie Pierlot	✓
	Closed	✓
	Coach	✓
	Columbia Sportswear	✓

COMPANY		FUR FREE
	Converse Inc. (Nike)	✓
	COS	✓
	Country Road	✓
	Cubavera	✓
	CVRD Fashion	✓
	D.Efect	✓
	Darkstar Skateboards	✓
	David Jones	✓
	David Lawrence	✓
	Dear Freedom	✓
	Decjuba	✓
	Designer Duchess	✓





COMPANY		FUR FREE
	Diane von Furstenberg/ DVF	✓
	Diesel	✓
	DKNY	✓
	Dockers	✓
DOLCE & GABBANA	Dolce & Gabbana	Phasing out fur from 02/2022
	Donna Salyers' Fabulous Furs	✓
	Dorothy Perkins	✓
	Down That Little Lane	✓
	Ducktail Raincoats	✓
	Ecco	✓
	Ed Hardy	✓
	EKN	✓

COMPANY		FUR FREE
EILEEN FISHER	Eileen Fisher	✓
<i>Elizabeth de Varga</i> EXCLUSIVE FASHIONS	Elizabeth de Varga	✓
ELLE	Elle Magazine	✓
ELVINE	Elvine	✓
 enjoy	Enjoy	✓
 ensign tie makers since 1984	Ensign	✓
ESPRIT	Esprit	✓
EZIBUY.COM	Ezibuy	✓
 FARAH	Farah	✓
FARFETCH	Farfetch	✓
FEATHERS	Feathers Boutique	✓
FERRON	Ferron	✓










COMPANY		FUR FREE
Filippa K	Filippa K	✓
	Foot Locker	✓
FOREVER 21	Forever 21	✓
FOREVER NEW	Forever New	✓
FREE PEOPLE	Free People	✓
FURLA	Furla	✓
FXD	FXD	✓
G-STAR RAW	G-Star Raw	✓
GANT	Gant	✓
	GAP	✓
	Globe	✓
	Goodgear	✓



COMPANY		FUR FREE
	Gorman	✓
	Grape Cat	✓
	Gucci	✓
	Guess	✓
	GUNAS	✓
	H&M	✓
	Happeak	✓
	Hard to Find	✓
	Harris Scarfe	✓
	Helly Hansen	✓
	Henry Bucks of Collins Street	✓
	Hepworths	✓

COMPANY		FUR FREE
	Hoka One One	✓
	Hollister	✓
howies®	Howies	✓
	Hugo Boss	✓
Hurley)(Hurley	✓
	Impala Rollerskates	✓
	Infantium Victoria	✓
INSTYLE	InStyle	✓
IRIS JANVIER	Iris Janvier	✓
J.CREW	J.Crew	✓
	Jack Wolfskin	✓
J Δ G.	JAG	✓






COMPANY		FUR FREE
JAN N JUNE	Jan N'June	✓
	JanSport	✓
JEANSWEST	Jeanswest	✓
JIGSAW	Jigsaw	✓
JIMMY CHOO	Jimmy Choo	✓
Juicy Couture	Juicy Couture	✓
KAREN WALKER	Karen Walker	✓
	Kate Spade	✓
	Kathmandu	✓
KENNETH COLE	Kenneth Cole	✓
	Kering	✓
KIK★KID	Kid-Kid	✓




COMPANY		FUR FREE
	Kipling	✓
	Kirivoo	✓
	KJA (Karl Joonas)	✓
	Kmart	✓
	Koala	✓
	Kustom (Billabong)	✓
	Lacoste	✓
	Ladakh	✓
	Lands' End	✓
	La Redoute	✓
	La Senza	✓
	Latest Buy	✓








COMPANY		FUR FREE
	Lee	✓
	Levi's	✓
	Leyna Luxe	✓
LIBERTY.	Liberty London	✓
	Lululemon Athletica	✓
	Macy's	✓
	Madewell	✓
	Mahla Clothing	✓
	Maje	✓
	Mammut	✓
MANGO	Mango	✓
MARCCAIN	Marc Cain	✓






COMPANY		FUR FREE
Marc O'Polo®	Marc O'Polo	✓
MARCS	Marcs	✓
M&S <small>EST. 1884</small>	Marks & Spencer	✓
MATT & NAT <small>vegan, cruelty free, recycled.</small>	Matt & Nat	✓
<i>m&c</i> BAGS	Me & Bags	✓
MEXX	Mexx	✓
	Michael Kors	✓
michelle-ann <small>bras & swimwear</small>	Michelle Ann Fashions	✓
	Miiomai	✓
MIMCO	Mimco	✓
mini rodini	Mini Rodini	✓
<i>Miss Me</i>	Miss Me	✓













COMPANY		FUR FREE
	Miss Selfridge	✓
MISS SIXTY	Miss Sixty	✓
MIU MIU	Miu Miu	✓
	Moncler	Fur free by 2024
MONKL	Monki	✓
MONSOON	Monsoon	✓
MR PORTER	Mr Porter	✓
	Muccia	✓
<u>MYER</u>	Myer	✓
MY SIZE	My Size	✓
<u>NAPAPIJRI</u>	Napapijri	✓
	Nautica	✓






COMPANY		FUR FREE
	Nerola	✓
NET-A-PORTER	Net-a-Porter	✓
next	Next	✓
	Nike	✓
NINE WEST	Nine West	✓
NIXON 	Nixon (Billabong)	✓
NONO	Nono	✓
NORDSTROM	Nordstrom	✓
	Oakley	✓
odd molly	Odd Molly	✓
Olsenhaus Pure Vegan	Olsenhaus	✓
	O'Neill	✓










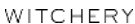


COMPANY		FUR FREE
	Only Me	✓
ORGANIC.JOHN.PATRICK	Organic John Patrick	✓
<i>Oscar de la Renta</i>	Oscar de la Renta	✓
Otrium	Otrium	✓
OXFORD	Oxford	✓
 paul frank.	Paul Frank	✓
	Patagonia	✓
Peppers formal wear	Peppers Formal Wear	✓
PERRY ELLIS	Perry Ellis	✓
<i>peteralexander</i>	Peter Alexander Sleepwear	✓
POLOSHOP .com	Poloshop.com	✓
PRADA	Prada	✓

COMPANY		FUR FREE
	Qualitops	✓
	Quiksilver	✓
	Ralph Lauren	✓
REBECCA TAYLOR	Rebecca Taylor	✓
	Reef	✓
RES X DENIM	RES Denim	✓
RIVER ISLAND	River Island	✓
RIVETTE & BLAIR	Rivette & Blair	✓
	Roxy Australia	✓
	s.Oliver	✓
	Safal Kids	✓
SAINT LAURENT PARIS	Saint Laurent	✓

COMPANY		FUR FREE
<i>Saks Fifth Avenue</i>	Saks Fifth Avenue	Fur free from 2023
	Salty Crew	✓
SANDRO	Sandro Paris	✓
sanük	Sanuk	✓
sass & bide	Sass & Bide	✓
	Sculpt Australia	✓
SELFRIDGES 	Selfridges	✓
SPIRITHOODS 	SpiritHoods	✓
STELLA McCARTNEY	Stella McCartney	✓
STEVE MADDEN	Steve Madden	✓
STREET CALLED MADISON	Street Called Madison	✓
SUPERDRY  冒險魂	Superdry	✓

COMPANY		FUR FREE
	Target	✓
	Ted Baker London	✓
	Teva Australia	✓
	The Limited	✓
	The Outnet	✓
	The North Face	✓
	The Uniform Place	✓
	Thies 1856	✓
	Tigerlily (Billabong)	✓
	Timberland	✓
	Tommy Hilfiger	✓
	TOMS	✓

COMPANY		FUR FREE
TOPMAN	Topman	✓
TOPSHOP	Topshop	✓
	Treloar Australia	✓
TRENER Y	Trener y	✓
	True Religion Brand Jeans	✓
	Uniqlo	✓
UNITED COLORS OF BENETTON.	United Colors of Benetton	✓
UNREAL FUR	Unreal Fur	✓
URBAN OUTFITTERS	Urban Outfitters	✓
	Valentino	Fur free from 2022
VANHEUSEN	Van Heusen	✓
	Vans	✓

COMPANY		FUR FREE
	Vaude	✓
	Versace	✓
	Victoria's Secret	✓
	Vivienne Westwood	✓
	Von Zipper (Billabong)	✓
	Wallis	✓
	Weekday	✓
	Williams Sonoma	✓
	Williamson International	✓
	Witchery	✓
	Wolf & Badger	✓
	Work, Rest and Play Plus Sized Clothing	✓

COMPANY		FUR FREE
Wrangler	Wrangler	✓
YOOX NET-A-PORTER GROUP	Yoox Net-a-Porter	✓
YVES SAINT LAURENT	Yves Saint Laurent	✓
ZARA	ZARA	✓
ZARA HOME	ZARA Home	✓
ZEGNA	Zegna	✓

DISCLAIMER The Fur Free Guide initiative encourages brands and retailers to stop selling items containing genuine animal fur, and encourages consumers to support the businesses listed who already have fur free commitments. It is part of HSI Australia's efforts to improve the welfare of animals across the globe. Whilst care has been taken in the preparation of the contents displayed in this guide, it is for general information purposes only. HSI Australia does not assume or accept any responsibility and shall not be liable for the accuracy or appropriate application of the information displayed. There are links displayed to external pages run by third parties, but since we have no influence over the content of these pages, we cannot guarantee their accuracy. The content of third party pages is always the responsibility of the respective businesses. HSI Australia aims to keep this information timely and accurate and if errors are brought to our attention, we will endeavour to correct them in a timely manner.



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