

**HUMANE SOCIETY INTERNATIONAL INC**

**INCOME AND EXPENDITURE STATEMENT  
FOR THE YEAR ENDED 30TH JUNE 2009**

	Note	2009 \$	2008 \$
<b>INCOME</b>			
Public Donations		1,566,521.84	1,332,149.35
HSUS Grants		-	103,714.99
Grants Received - GVHO		20,000.00	-
Sales and Promotions		28,485.42	44,045.00
Bequest Income		5,000.00	404.39
Sundry Income		1,367.57	691.41
		<hr/>	<hr/>
		1,621,374.83	1,481,005.14
<b>OTHER INCOME</b>			
Interest Received		13,931.00	25,053.26
		<hr/>	<hr/>
		13,931.00	25,053.26
		<hr/>	<hr/>
		1,635,305.83	1,506,058.40
<b>EXPENDITURE</b>			
Annual Leave Provision		(42,520.53)	69,522.44
Bank Charges		26,649.01	8,869.23
Campaign Communications and Publications		12,109.96	18,633.68
Depreciation		18,431.00	17,894.00
Education		7,443.54	2,961.59
Fundraising		234,194.92	176,792.43
General		235,265.11	192,234.79
Membership		2,254.51	6,993.00
Merchant Fees		-	15,756.08
Program Expenditures		787,739.14	723,806.23
Project Payments		413,209.04	372,334.19
"Warriwillah" Holding Cost		21,018.35	9,589.97
		<hr/>	<hr/>
		1,715,794.05	1,615,387.63
<b>Profit from ordinary activities before income tax</b>			
		(80,488.22)	(109,329.23)
Income tax expense attributable to operating profit		-	-
		<hr/>	<hr/>
<b>Profit from ordinary activities after income tax</b>			
		(80,488.22)	(109,329.23)
Retained profits (Accumulated losses) at the beginning of the financial year		1,200,910.44	1,310,239.67
		<hr/>	<hr/>
Total available for appropriation		1,120,422.22	1,200,910.44
		<hr/>	<hr/>
Retained profits (Accumulated losses) at the end of the financial year		1,120,422.22	1,200,910.44
		<hr/>	<hr/>

The accompanying notes form part of these financial statements.



**HUMANE SOCIETY  
INTERNATIONAL**

# CAMPAIGN REPORT 2009

Humane Society International Inc. | PO Box 439 Avalon NSW 2107 Australia | Ph + 61 2 9973 1728 | [www.hsi.org.au](http://www.hsi.org.au)



**THE SCALE AND LEVEL of HSI's program actions has not diminished this year, despite the global financial downturn. HSI's members have remained resolute in their support of our national and international work, and for that resolve we thank you wholeheartedly!**

This year has seen our domestic campaigns on animal welfare, habitat protection, climate change and marine conservation gain many important successes, while our international programs and projects have also gained in intensity.

In the pages that follow, you will get a snapshot of our broad campaign activities, the success of which has depended entirely upon you – the safe future of these animals is most certainly in your hands. As a team we are sure that we can look forward to a brighter future for our planet.

In addition to the projects mentioned inside this report, your support has permitted HSI to carry on funding critical on-ground partner programs such as global freshwater turtle protection, the Bali Wildlife Rescue Centre, tropical forest protection in Papua New Guinea, painted dog conservation in Zimbabwe, primate rescue and rehabilitation in Zambia, anti-wildlife trade activities in Bali, Nusa Penida Bird Sanctuary, and the addition of new international sanctuaries to HSI's Wildlife Land Trust network.

Thank you for being a part of the HSI team in 2009. In the following pages we have highlighted just some of this year's campaign achievements. We shall achieve much more together in 2010 and we look forward to working with you again.



Image courtesy of Lee McCosker.

# A BETTER LIFE FOR FARM ANIMALS



Image courtesy of Lee McCosker.

**HSI HAS MAINTAINED** the critical push for improved welfare conditions for farm animals, by instigating one of the most comprehensive and broad reaching surveys of consumer attitudes to animal food labelling ever undertaken in Australia. The survey has produced some startling revelations about Australia's knowledge of the food they eat – which will be of tremendous help in our national campaign. We have also been maintaining pressure on the government to develop an improved national labelling scheme for meat, eggs and dairy products, and continue to grow our Humane Choice ethical farming label.



## THE CLIMATE CHANGE CHALLENGE



Orangutan with her babies © iStockphoto.com / Eric Gevaert.

**HSI HAS BEEN** at the forefront of national and international efforts to see appropriate climate change policies agreed that will also protect our diminishing natural environment. As a co-founder of the Ecosystems Climate Alliance, comprising seven key conservation organisations from around the world, we have been fighting successfully to hold the line for forest protection at the United Nations climate change talks. We have also proposed key amendments to all Australian political parties to ensure the planned emissions trading scheme helps effectively protect Australia's biological diversity.

Rainforest in Costa Rica © iStockphoto.com / Ray Roper.

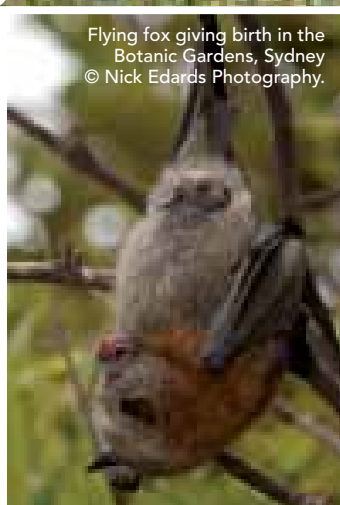




Gippsland red gum grassy woodlands  
now protected under law  
© Rosemary Purdie.

# PROTECTING WILDLIFE AND WILDLIFE HABITATS

**LARGE AREAS OF** endangered habitats nominated by HSI have recently been given protection under Commonwealth law in Victoria, New South Wales and Queensland, covering an area of over 1.5 million acres. HSI also campaigns for a range of species conservation issues, including high profile efforts on flying foxes and dingoes, and working to stop proposed hunting in national parks. HSI's Wildlife Land Trust (WLT) continues to grow in Australia, with over 40 wildlife sanctuaries in the network, while we've also had the great pleasure in joining 8 new WLT sanctuaries in India that provide habitats for leopards, hyenas, wild boars and many other species.



Flying fox giving birth in the  
Botanic Gardens, Sydney  
© Nick Edards Photography.

Ocean white tip shark set for global protection  
© iStockphoto.com / Dejan Sarman.

## CONSERVING OUR MARINE WORLD

**THIS YEAR HAS** seen HSI work as usual on a wide range of marine issues. Highlights include the good news that the Federal Government finally published its 'National Threat Abatement Plan' for combating "the impacts of marine debris on vertebrate marine life", originally proposed by HSI. This year also saw national legislative protection given to the school shark and eastern gemfish, following nominations by HSI, and we successfully argued against the killing of saltwater crocodiles in safari hunting operations in the Northern Territory. HSI attended the International Whaling Commission meeting again this year in Portugal, helping ensure that Japan was not able to bulldoze through its plans to recommence commercial whaling, while movie star Sigourney Weaver spoke passionately about protecting albatross to an audience of UN Ambassadors from 80 countries. HSI had been invited by Robert Hill, then Australia's Ambassador to the UN, to give a presentation on global albatross protection.



From top left: Annalise Braakensieck, Erika Heynatz, Kirsty Warner, Ali Mutch, Jacinta Tynan, Bianca Dye, Alexandra Hanrahan, Maz Compton and Holly Brisley promote HSI's fight against Japan's scientific whaling.





© SanWild Wildlife Sanctuary, South Africa.




# ANTI- POACHING CAMPAIGNS

**SIGNIFICANT FUNDS WERE** expended this year by HSI in helping our key conservation partners in many countries implement effective anti-poaching programs. In Tanzania, we have supported the Kilimanjaro Fieldmen, local villagers who have very successfully reduced most poaching activities along the Kenya border; while the Painted Dog Conservation Program in Zimbabwe has been carrying out its anti-poaching work successfully in very trying social circumstances. With support from the Australian Orangutan Foundation, we have also maintained an anti-poaching “Wildlife Protection Unit” in Sumatra, protecting tigers, orangutans and sun bears, while anti-poaching efforts are still supported by HSI in India, Vietnam, the Congo and South Africa.



Mountain gorilla  
contemplating life in  
the forests of Rwanda  
© iStockphoto.com  
/ Warwick Lister-Kaye.



Rangers patrolling the mountain gorillas' range  
© UNESCO/Ian Redmond.

## PROTECTING THE GREAT APES

**AS A SUPPORTING** partner of the United Nations Great Ape Survival Project, HSI continues to prioritise protection of great apes in its regional conservation programs. During this United Nations "Year of the Gorilla", and through the International Gorilla Conservation Program, HSI has provided resources to help protect the remaining and highly endangered mountain gorillas in the Congo, Uganda and Rwanda. We also continue to help protect critically endangered orangutans in Kalimantan and Sumatra in Indonesia.





Image © Wildlife SOS.

# BIG CAT PROTECTION

**WORKING IN A** collaborative venture with local government authorities, our Indian partner Wildlife SOS has been successful in improving the predicament of previously trapped leopards at the Junnar Leopard Conservation and Rehabilitation Facility where some of them have spent years in tiny cages about the size of a dining room table. These leopards were considered 'rogue' animals because of their proximity to human development. Where possible they will be released back into their habitat but for those leopards that would no longer be able to survive in the wild, a free roaming sanctuary will be created. This will be coupled with educating local villagers and authorities on how to deal with future leopard conflict situations to ensure the best outcomes for the animals. HSI also supports big cat protection efforts in Indonesia, South Africa, Vietnam and Tanzania.



Image © Wildlife SOS.

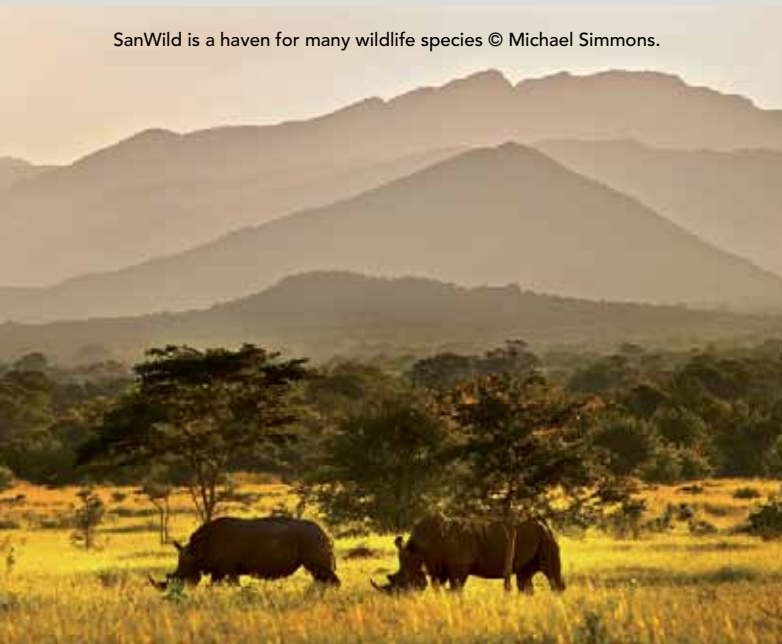


Painted hunting dog © Michael Simmons.



## SANWILD WILDLIFE SANCTUARY

SanWild is a haven for many wildlife species © Michael Simmons.



**HSI IS VERY** proud to be able to maintain our support for SanWild Wildlife Sanctuary in South Africa. They continue to undertake marvellous work in the rehabilitation of injured threatened species and effectively managing the 15,000 acre property, which is a member of HSI's Wildlife Land Trust. Their work with painted dogs, cheetahs, lions and vervet monkeys is well known, and HSI supporters have been responsible for keeping this critical sanctuary open. SanWild plays a vital role in providing a safe haven for so many rescued animals and without your help the sanctuary would have to close its doors. Thanks to you the 5,000 large animals that call SanWild home are now safe.



Image © Wildlife SOS.



Kartick Satyanarayan, Wildlife SOS, with friend.

# SLOTH BEAR PROTECTION

**HSI HAS BEEN** supporting the work of Wildlife SOS and their sloth (dancing) bear rescue and conservation efforts since 2005. The cruelties suffered by these animals is almost incomprehensible, while also threatening the species' long-term survival. Wildlife SOS has been at the forefront of Indian-wide rescue efforts for many years now, and this year saw them rescue their 500th bear from a sad and painful street theatre life. Through the incredible generosity of a US donor, Wildlife SOS now plans to remove all performing bears from the streets of India by the end of 2009! HSI supporters must be congratulated for the part they have played in easing the suffering of these beautiful animals.





Slow Loris by Doug Hendrie.



# WILDLIFE TRADE IN VIETNAM



Sun bear by Doug Hendrie.

**HSI IS PARTICULARLY** pleased to be able to help fund the critical work of the Wildlife Crimes Unit managed by Education for Nature Vietnam in Hanoi. Incorporating the "Wildlife Crimes Hotline", the program is run by dedicated young professionals working to save their country's wildlife. A typical day in the Wildlife Crimes Unit begins with a review of the day's cases, where each case officer may handle up to 200 cases ranging from restaurants offering wildlife on their menu to live tigers being kept in someone's backyard. This program results in the capture and confiscation of many threatened species, ranging from tigers and sun bears to king cobras and hawksbill turtles, and results in the prosecution of wildlife criminals.



John Peaveler.



## DISASTER RELIEF AROUND THE WORLD

**HSI REMAINS ONE** of the major non-government organisations globally that regularly and effectively helps animals at times of great disaster. The most recent example was on September 26, 2009, when Typhoon Ketsana struck the Philippines, followed just days later by Typhoon Parma. HSI sent funds to help purchase rescue and sheltering equipment including tents and a boat, and our disaster response team headed for the area to join on-the-ground efforts to save animals affected by the storms and floodwaters. These front-line actions are part and parcel of HSI's weekly work, where no area is too remote in our pursuit of broad animal rescue programs.



### ALL DONATIONS TO HUMANE SOCIETY INTERNATIONAL ARE TAX DEDUCTIBLE

HERE IS MY TAX DEDUCTIBLE DONATION OF:

☐ \$1000 ☐ \$500 ☐ \$250 ☐ \$100 ☐ \$50 ☐ \$25 \$\_\_\_\_\_ other

I am paying by: ☐ CHEQUE ☐ MONEY ORDER  
☐ AMEX ☐ MASTERCARD ☐ VISA

Card No \_\_\_\_\_

Card Name \_\_\_\_\_

Signature \_\_\_\_\_ Expiry Date \_\_\_\_\_

Postal Address \_\_\_\_\_

\_\_\_\_\_ Postcode \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

☐ Please send me \_\_\_\_\_ (quantity) Counter Packs (50 leaflets plus stand) to distribute locally.

☐ Please send me information on making a bequest to HSI.

**You may also donate by telephone (02) 9973 1728, via our free call number 1800 333 737, or via our website at [www.hsi.org.au/donate](http://www.hsi.org.au/donate)**

**Your support is vital to the work we do. Thank you.**

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I'D LIKE TO MAKE A REGULAR MONTHLY DONATION OF

☐ \$25 ☐ \$50 ☐ \$100 ☐ \$250 ☐ \$\_\_\_\_\_ other

per month, until further notice. I understand that this payment can be stopped by me at any time.

Please debit my: ☐ AMEX ☐ MASTERCARD ☐ VISA

Card No \_\_\_\_\_

Card Name \_\_\_\_\_

Signature \_\_\_\_\_ Expiry Date \_\_\_\_\_

OR, Please send information on DIRECT DEBIT from my bank account.

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\_\_\_\_\_ Postcode \_\_\_\_\_

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